

BEYOND BLUE

Annual Update For Those In The Fight Against Colorectal

WHY ARE YOU IN THE FIGHT?

MEET THE ONE MILLION STRONG

MEET SURVIVORS,
CAREGIVERS AND LOVED
ONES WHO'VE
JOINED THE FIGHT
AGAINST COLORECTAL
CANCER.

A-SIDES AND B-SIDES OF CANCER

IN LIEU
OF FLOWERS

TOP PATIENT
RESOURCES

LIVER
METASTASES



ABOUT FIGHT COLORECTAL CANCER



OUR MISSION

Fight Colorectal Cancer envisions victory over colon and rectal cancers. We raise our voice to empower and activate a community of patients, fighters and champions to push for better policies and to support research, education and awareness for all those touched by this disease.



Photo credit: Ryan Hollis

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Photo credit: Anne Caufmann

LETTER FROM THE PRESIDENT

Fight Colorectal Cancer is proud to be celebrating its 10th year as an organization. Lately we've been reminiscing over the stories of survivors, the memories of fighters who paved the way, the perseverance of caregivers and the passion of family members. We remain steadfast and determined to build on the momentum that started one decade ago.

Over the past 10 years, our voice and presence in the colorectal cancer community has grown. Over 45,000 people now visit our website each month to use our resources and read our blogs. Tens of thousands of users follow and engage with us on social media each week. We've grown significantly since our first Call-on Congress from 37 advocates to over 100 advocates and now we even have a junior advocate program to continue engaging our future leaders. Our Research Advocate Training and Support (RATS) program just added over 35 individuals who will provide a patient perspective into the research process.

Countless people have donated their time, talent and treasure to host fundraisers, volunteer at events, donate to research and raise awareness. We would not be who we are without them.

As we reflect on our growth over the years, we see a common thread: the power of the collective voice. While each of us could choose to advocate alone, we know the greatest impact comes when we combine our passions to further the cause. More people get screened. More patients get help. More families have somewhere to turn.

In this issue of Beyond Blue, we showcase stories of people like you who've chosen to be part of this united effort. Meet some of our founding partners as well as some new faces to Fight CRC. As you read their stories, ask yourself: "Am I ready to join them and use my passion to further this cause?" And when you are, tell us. We want to know your story and why you fight. We have a place for you. We want you to be a part of our community of fighters. Whether it's now or sometime in the next 10 years, we'll be here for you. In the meantime, we will be fighting for a cure.

Sincerely,

A handwritten signature in blue ink that reads "Anjee Davis". The signature is fluid and cursive.

Anjee Davis
President of Fight Colorectal Cancer



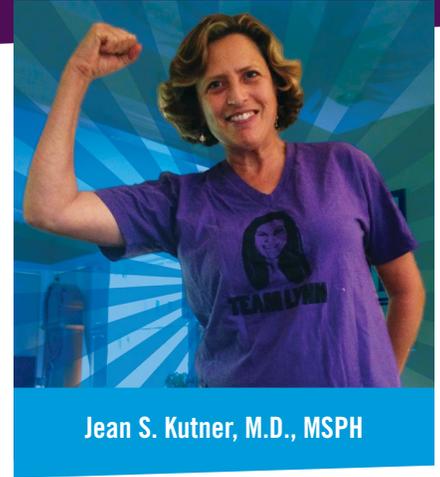
PATIENT RESOURCES

MEET AN EXPERT: Dr. Jean S. Kutner

Our newest member of our Medical Advisory Board, Dr. Kutner, is a professor of Medicine in the Divisions of General Internal Medicine, Geriatric Medicine, and Health Care Policy and Research at the University of Colorado School of Medicine. Dr. Kutner is passionate about serving as a voice for patients of late-stage disease. Her research focuses on improving symptoms and quality of life for palliative care and hospice patients and their family caregivers.

Dr. Kutner fights for her childhood friend, Lynn, diagnosed with colorectal cancer at age 43.

“My motivation is assuring that everyone with colorectal cancer has access to resources so that they have the best quality of life possible and are engaged with decision making related to their care so that the care they receive is consistent with their values and helps them achieve their personal goals, even as they evolve over time.”



Jean S. Kutner, M.D., MSPH

Dr. Kutner suggests colorectal cancer patients consider discussing the following questions with their doctors throughout their time in treatment:

1. What is your understanding of where you are and of your illness?
2. What are your fears and/or worries for the future?
3. What are your goals and priorities?
4. What outcomes are unacceptable to you?
5. What are you willing to sacrifice and what are you not willing to sacrifice?
6. What would a good day look like?

For Dr. Kutner, cancer is not purely about “the fight” against cancer, it’s also about *fighting for quality of life*, “ensuring that patients make the decision about their own journey” and that those decisions and wishes are honored.

For more information on Dr. Kutner and our Medical Advisory Board, visit our website at FightCRC.org.

TOP RESOURCES FOR YOU:

MANAGE YOUR CANCER ON THE GO!

Sign up for our FREE mobile and web-based platform designed to help you more easily manage your cancer care.

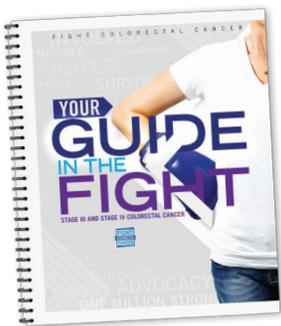
FightColorectalCancer.org/icancerhealth



LEARN THROUGH FREE WEBINARS!

Our free webinars led by leading experts cover topics impacting colorectal cancer patients.

FightColorectalCancer.org/webinars



GET THE GUIDE!

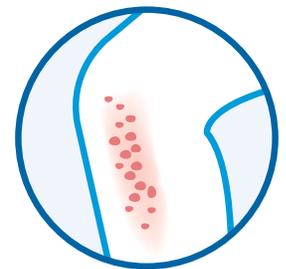
Download a free copy of our 10-step, 65-page guidebook for stage III and stage IV colorectal cancer patients.

FightColorectalCancer.org/GuideInTheFight

MANAGE YOUR SKIN RASH!

We just launched new resources with do’s and don’ts for managing a skin rash if you’re on a treatment causing skin toxicity.

FightColorectalCancer.org/skintox



FightCRC.org



Toll-free Resource Line: (877) 427-2111



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TOP 10 LIST

Who do you fight for?

Here are some of the reasons why others have joined the fight. What are yours? Show us on social media by posting and tagging us @FightCRC.

1

I fight for everyone who is afraid to talk about colons, poop and afraid to get screened.
– *Amanda Houston, stage II colon cancer survivor*

2

I fight to see my daughter experience her first crush. – *Sharon Sax, stage I rectal cancer survivor*

3

I fight to not have to hear more stories of the cancer getting caught late because no one would listen. – *Allison Rosen, stage III colon cancer survivor*

4

I fight for every single person because colorectal cancer doesn't discriminate. – *Lisa Johnson, stage III rectal cancer survivor*

5

I fight for another day.
– *Patsy Petzold, stage IV colon cancer survivor*

6

I fight to show people that I can work and fight at the same time.
– *Philip Scamihorn, stage IV colon cancer survivor*

7

I fight because this isn't an old person's disease. – *Tiffany Edwards, stage IV colon cancer survivor*

8

I fight because there was a time I didn't have the strength, desire or ability to fight for myself.
– *Shontee McMillan, stage III rectal cancer survivor*

9

I fight for all of my caregivers.
– *Evan Cantwell, stage III rectal cancer survivor*

10

I fight for those who can't.
– *Yasmeem Watson, stage III colon cancer survivor*



Be a part of our community:
[Facebook.com/FightCRC](https://www.facebook.com/FightCRC)



Tell us...

Who or what do you fight for? See page 9 about the OMS Collection and how to add your inspiration to the mix! And while you're at it, order our new t-shirt and proudly display why you're in the fight. Post a pic and use hashtag #OMScollection.

Check out all of our gear at: Store.FightCRC.org

A-SIDES AND B-SIDES

Dr. Tom Marsilje fights stage IV colorectal cancer
AS A PATIENT. AND A CANCER RESEARCHER.

by Danielle Burgess

It was 6 a.m. Pacific time June 4, 2012. The adrenaline surging through his veins awoke him. Dr. Tom Marsilje, just 11 years into his industrial career, had co-discovered a drug for lung cancer patients. The press release hit the wire. The amazing clinical trial results and high response rates had been presented at the 2012 American Society of Clinical Oncology (ASCO) annual meeting. It was a day that scientific researchers dream will occur at least once in their lifetimes.

The excitement of the early morning distracted Tom from the rest of his plans. Due to ongoing, alternating diarrhea and constipation, Tom needed a colonoscopy. Just hours later he awoke overhearing his gastroenterologist tell his wife he'd discovered colon cancer.

“Six hours apart I went from the best day of my life to the worst day of my life.”



Photo credit: Mark McCarty/ The Colon Club



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No Stranger to Cancer

Unfortunately, Tom was no stranger to cancer – and not just because he was actively working to discover new treatments for it.

A family tree full of cancer cases and an early interest in science played into his career plans. As an undergraduate he attended the University of Michigan and then pursued his Ph.D. at the State University of New York at Buffalo studying medicinal chemistry.

When his mother was diagnosed with pancreatic cancer at age 54 in 1999 and given six months to live, Tom immediately put his knowledge to use and found an immunotherapy clinical trial for her. The trial had basically no side effects and gave her hope. She ended up living 13 months versus the six initially prescribed.

“My mom is one of the early pioneer patients for immunotherapies back in the 1990s. She approached life with vitality, love of life and humor.”

Losing his mom in his twenties turbo-charged his career and passion for cancer research. He continued post-doctoral work at San Diego’s Scripps Research Institute and then took a research position in the industry.

After his own cancer diagnosis, his mom’s legacy and example became the model for how Tom wanted to fight his cancer, too.

Currently Incurable

“I fight for my two little girls. I set goals. I wanted to see my oldest go to kindergarten; she’s now in second grade. Now, I want to see them become teenagers.”

Despite his family’s cancer history, extensive genetic testing did not give any answers as to why Tom, a healthy, 40-year-old father, was diagnosed with stage IIIc colon cancer.

Tom underwent surgery and started Folfox, finishing up with Folfiri. CT scans following his treatment were clear, and despite his struggle with neuropathy and nausea during



Tom and fellow models featured in the 2016 Colondar 2.0 by The Colon Club

chemo, he bounced back relatively quickly.

“I felt like I’d dodged a bullet. My faith became stronger and I prioritized my family even more. I became a distance runner and ate super healthy – my life was actually much better than before cancer.”

But eight months later, the surprise hit again. Hints of recurrence appeared on his CT scans. Slowly growing,

inoperable new spots formed on his lungs

and near his spinal cord, his recurrence reclassifying him as a stage IV patient.

Turning to clinical trials, he faced an ironic curveball.

“I passed the initial screening for a clinical trial. Shortly before I was going to start I was diagnosed with stage I melanoma. It was fully cured with surgery but the rules of most clinical trials state that you cannot have a second cancer within 3-5 years of your initial diagnosis. So, I was disqualified.”

Tom began a targeted therapy. To manage his treatment side effects both physically and emotionally he used a skin care regimen to manage the rash, went for long-distance runs and scheduled occasional visits with his cancer center’s psychologist.

“Cancer patients need to be their own advocates. There’s no reason to suffer if there are resources to help. Most cancer centers now offer palliative care, nutrition counseling, clinical trials and psycho-social support for cancer patients – ask if a doctor doesn’t bring it up.”

Although joining a clinical trial isn’t an option for him right now, he’s following the latest news on a daily basis – for others.

An Interesting Hobby

“With every patient I talk to, I try to infuse them with hope. My honest opinion is that cancer research is moving at light-speed right now. Immunotherapy has been made to work in a number of different cancers; there’s no reason to assume the same can’t be true for colorectal cancer.” (cont.)



Tom took up long distance running to help him cope and give him strength.

A once introverted scientist who enjoyed “quieter” hobbies like music collecting and exploring the redwood forest, Tom credits his diagnosis as the spark that’s made him the outgoing, online extrovert. He’s now engaging late-stage colorectal cancer patients and helping them consider potential clinical trial options to discuss with their doctors.

He’s blogging to explain the science in “lay terms.” He’s speaking at events. He’s connecting through Facebook and online forums. And, he’s modeling.

Tom is one of the models featured in the 2016 Colondar 2.0 by The Colon Club. As a face of the growing problem of young-onset colorectal cancer, his dual-role in the community makes him an ideal spokesperson and advocate for the cause. It was through his involvement with the Colon Club that he met the Fight CRC team and began his column, “Currently Incurable Scientist” on the Fight CRC blog.

“Patients need help understanding and finding trial ideas to discuss with their doctors. They’re curious to know the science of drugs. I saw the same questions posted over and over and realized that I could help.”

Through Tom’s personal blog, “Adventures in Living Terminally Optimistic,” ongoing work in cancer research and his involvement with nonprofit cancer organizations, Tom’s adding his voice and helping patients understand the “A-sides” and “B-sides” of cancer. As both a patient and a researcher he’s instilling hope that progress is being made toward finding a cure.



70%

- More than 2/3 of Americans say it's likely they would participate in a clinical trial if recommended by their doctor.

22%

- Only 22% of Americans say a doctor or other health care professional talked to them about medical research – 2013 Research! America poll.

199,046

- 199,046 studies with locations in all 50 states and in 190 countries – number of colorectal cancer trials currently on *ClinicalTrials.gov*.

IN THE FIELD

From fundraisers to conferences to the research labs – check out where our team & advocates have been lately.



NASHVILLE



NO SHAVE NOVEMBER



ON CAMPUS AT THE UNIVERSITY OF CENTRAL MISSOURI



CAPITOL HILL

NASHVILLE: Craig Campbell's 3rd Annual Celebrity Cornhole Challenge. ▶



◀ Atlanta's Festival of India



SOCIAL MEDIA



DETROIT



▲ Rally for Medical Research



2015 ASCO CONFERENCE



CLEVELAND Q'S ARENA



SANTA FE



ANTIQUE CAR SHOW



◀ AACR Awards

⚡ DO SOMETHING

10 Years Later...

Judi Sohn's journey into colorectal cancer advocacy began in 1999 when her father died of stage IV colorectal cancer just nine months after diagnosis. Inspired by his fight, she joined several others who she'd met along the way and worked with them to found the Colon Cancer Alliance. That's where she met Nancy Roach, another founding member, who used her voice in search for a cure.

By August 2005, Judi was hard at work alongside Nancy. Together, they saw the need for another colorectal cancer organization focused on advocacy and research. They founded **Fight Colorectal Cancer**, formally C3: Colorectal Cancer Coalition. Judi served as the first full-time VP of Operations.

Because Judi joined her voice with other founding members, **Fight CRC** exists. In celebration of our upcoming 10th Call-on Congress we asked Judi to reflect back with us and look ahead to where we're going.



Judi Sohn, founding member of Fight CRC, (fourth from the left) along with several other advocates at a congressional meeting during one of our early Call-on Congress events.

Q: Who do you fight for?

A: Initially, I started fighting because of my dad. But, over the years my fight also became about all of the families impacted by colorectal cancer. I had the opportunity to meet so many people just like me who had lost a parent to this disease.

Q: How did you get started?

A: It started with one of those late night chats in 2004 with Nancy Roach. She told me that she wanted to start a new organization focused on research and advocacy. Before I could even process that information, she told me she had already secured funding to get it started. And before I could think twice about it, she asked me to join her and I had said yes. I can't imagine where my life would be if I said no.

Q: What do think of us today?

A: I'm thankful to everyone who partnered with us to get us off the ground. Focusing on the work we did in those early years is how I've managed to live in a world without my father. It got me through my grief.

Q: What advice do you have for someone thinking about coming to Call-on Congress?

A: Don't think twice about it. Do it. It will change you, inspire you and help you heal. I am so proud and inspired by Fight Colorectal Cancer today.



REGISTER NOW!

MARCH 14-16, 2016 • WASHINGTON, D.C.

CallOnCongress.org



FightCRC.org



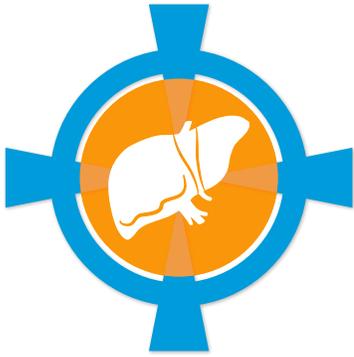
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A Survivor Advocate Perspective on Liver Mets Therapy

By Suzanne Lindley

I am Suzanne Lindley – a wife, mom and 17-year stage IV colon cancer survivor. I've joined my voice with **Fight Colorectal Cancer** as an advocate. I'm also a co-founder of **YES (beatlivercancers.org)**. **YES** provides information, resources, support and **HOPE** for those affected by cancers of the liver. **YES** offers a toll-free survivor line, "**FRIENDS for the Journey**" peer matching program for support, a speaker's bureau and a comprehensive website. We host seminars, create several annual awareness events, attend scientific and medical meetings and represent a community of survivors, family members and friends who work hard to make sure that no one is on a journey with liver tumors alone.

Current Options For Treatment

Currently, there are more and more treatment options becoming available for patients with liver mets (cancer that has spread to the liver). When I was diagnosed, only one treatment option existed for colon cancer patients - period. Now, treatment is truly personalized. Chemotherapy, immunotherapy and targeted treatments allow advanced cancer to be treated as a chronic disease.

Targeted therapies for liver tumors include RadioFrequency Ablation (**RFA**), Stereotactic Body Radiotherapy (**SBRT**), Cryoablation, Hepatic Arterial Infusion (**HIA**), Trans Arterial Chemo Embolization (**TACE**) and Selective Internal Radiation Therapy (**SIRT**), to name a few.

Targeted treatments depend largely on the size and number of tumors in the liver. While many of these treatments are limited to five or fewer tumors, **SIR-Spheres** in particular, can target multiple tumors, including larger ones.



Stage IV survivor Suzanne Lindley and Fight CRC's Michell Baker during the GI ASCO conference

New Study Data

A new trial, the **SIRFLOX** trial, recently showed data to support what most interventional radiologists have felt all along. In the right setting, **SIR-Spheres** microspheres may extend life and increase quality of life. The results prove that multidisciplinary care is imperative for those with liver tumors. I'm pleased with these results.

From an advocacy standpoint, the **SIRFLOX** trial results demonstrate the importance of patient knowledge and the importance of second and even third opinions for optimal treatment.

I was proud to hear the data and results from the **SIRFLOX** trial presented firsthand. As I stood there, it dawned on me that I was in the midst of hundreds of others excited to hear the results. Just two years ago, the attendance for results like this would have been half. Five years ago, targeted treatments such as this were not even mentioned at medical conferences.

I'm a survivor **post-SIRT** treatment, alive in part because of **SIR-Spheres**, I have long advocated for more education and understanding of multidisciplinary treatments. I've witnessed and experienced the benefit for others like me.

Building on the Research

There is so little research conducted for metastatic disease. The **SIRFLOX** trial shows a dedication to patients as well as the foresight and importance of novel and targeted treatment for liver mets. I hope that research continues to build in the area of metastatic disease.

REMEMBER: YOU are your **OWN** best advocate! **YES** there is always **HOPE**.

MEET THE ONE MILLION STRONG

One Million Strong is a movement that launched in 2013 to raise awareness of colorectal cancer, encourage screening and celebrate survivorship. The campaign is inspired by the over one million colorectal cancer survivors living in the U.S. and those who've shown tremendous strength in light of the disease. Meet our ambassadors who've led the way for One Million Strong 2016 and joined their individual voices with ours to encourage us all. Read their stories and find out more at OMScollection.org.



Marci King Marsh
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Andrew Wortmann
FIGHT CRC STAFF • KANSAS CITY, MO

Jim Cartwell
SURVIVOR • FAIRFAX, VA

*Lauren Addy**
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Amanda Houston
STAGE II SURVIVOR • FARGO, ND

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STAGE II SURVIVOR • NASHVILLE, TN

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Danielle Burgess
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FRIEND • RIDGEFIELD, WA

Keavy McAbee
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*Pam Seijo**
STAGE III SURVIVOR • BEAVER, WV

Andi Dwyer
FIGHT CRC STAFF • DENVER, CO

Kunal Shah
STAGE II SURVIVOR • HILLSBOROUGH, NJ

Photo taken during Ambassador Training at Gilda's Club in Nashville, Tennessee.

Photo credit: Ryan Hollis



FightCRC.org



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ONE MILLION STRONG™

Join the movement.



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STAGE III SURVIVOR • HAYES, VA

Evan Cartwell
STAGE III SURVIVOR • GAINESVILLE, VA

*GAC members are “all-star” volunteers who serve on our Grassroots Action Committee and lead our advocacy and policy efforts.

MEET THE ONE MILLION STRONG (CONTINUED)

We know that it's our personal stories, the reasons we fight, and the strength of survivors that inspires us all. Meet a few of our fighters who come from all over the U.S. and see how they're joining their voices with ours. Be inspired and add your story to the mix. OMScollection.org

Cecily. WRITING CHEMO POEMS.



"I see a need for advocating for patients who may be overwhelmed with information, not knowing what options or resources are available and the steps to take to keep care moving forward. I post a poem during chemotherapy for every treatment on my Instagram page (@ski2cess)."

Amanda. INTRODUCING ADVOCACY.



"Last March was my first taste in advocacy and I loved it! I got the North Dakota governor to sign the Blue Star States proclamation recognizing Colorectal Cancer Awareness Month. I am a stage II colorectal cancer survivor. Four months after my diagnosis, my mother was diagnosed with stage IV colorectal cancer! We are strong survivors and I truly speak from experience that EARLY detection can save lives!"

Sheri. COMPLETING OBSTACLES.



"After finishing five months of a really toxic blend of chemotherapy in Dec., and an ileostomy reversal surgery in Feb., I completed the Dirty Girl Mud Run in April 2014. I had to walk the whole way with some friends and had to use my cane but I completed every obstacle. I had to prove to myself, and especially to my kids, that I was not going to let the cancer keep me from doing things I enjoyed before I was diagnosed."

Tiffany. ASKING GOOD QUESTIONS.



"I was diagnosed at age 40 one week after running my first half marathon. This has impacted my life in a number of ways but instead of asking "Why?" I ask "What are my next steps for survival?" As an African American female, I want to use my story to raise awareness and educate. Cancer sucks, but it has opened my eyes to things I was previously blind to."

Evan. PHOTOGRAPHING LIFE.



"In the very beginning of the healing process I used to barely be able to walk from my parent's house to the nearest stop sign. Throughout everything, my wife has been by my side and it's hard to believe I was once limited to barely being able to walk 20 meters. I hope to express my gratitude for the countless people who have dedicated their lives and money to alleviating suffering from this disease. As a 16-year survivor, my art is motivated by connecting with others to gain a better understanding of our shared experience."

Rev. Cooper. KEEPING THE FAITH.



"I was a caregiver for my sister, a stage III survivor and two years later I was diagnosed with stage II colon cancer. Surviving cancer has given me a new outlook on life and has helped me spread the word of cancer prevention and awareness. I am an ordained minister and in my sermons I find myself preaching about faith and never giving up no matter how bad things may seem."

Elaine. SPREADING AWARENESS.



"I fight for people just like me, who are given the shock that they have cancer and have no idea where to turn. I fight for those who were given no hope and encourage them to ask questions and find second opinions. I also fight for better medical treatment, clinical trials and research for a cure. I'm a Fight CRC advocate because I believe that we're creating real change."

Rhiannon. HONORING HER FATHER.



"My father was diagnosed with stage IV colon cancer, he was 45. He died when he was 48 after a hard and scary battle. Recently a close friend and mentor passed away from the disease. I want to make a difference and spread awareness. Music, tattoos and my love of hairdressing help me express myself and carry those I love with me."



2016 ONE MILLION STRONG COLLECTION

This year Fight CRC wants to know **WHY YOU ARE IN THE FIGHT AGAINST COLORECTAL CANCER.**

Maybe you're a survivor. Or maybe your mom, your dad or your favorite aunt has been diagnosed with the disease. Whatever your reasons – we want to SEE your inspiration and KNOW your story.

As part of our annual One Million Strong campaign, we're compiling the millions of reasons we fight into a "One Million Strong Collection." People of all ages can get involved. Organizations, teams and groups can join in, too! Think of the reasons you fight and find a creative way to show us! See below for ideas!

FEATURING



SOCIAL MEDIA
post your strong arm with hashtag **#StrongArmSelfie**



ARTS
paintings, graphic design, photography, jewelry, tattoos, music



WRITING
poems, blogs, songs written, essays



EVENTS
fundraisers, 5Ks, marches, health fairs, concerts, sporting games



ALL-YOU
Out-of-the-box ways of expression

CONTRIBUTE TO THE OMS COLLECTION! HERE'S HOW!

Come up with a way to share your story and express yourself. Think of how you can share it with a photo, video or link. Then, post and hashtag it!

STEP 1 CREATE! Come up with a way to share why you're in the fight against colon & rectal cancers! Be creative! (Or, if you're not super creative a **#StrongArmSelfie** works, too!)

STEP 2 POST! Share a photo, video or link with us. Use the hashtag **#OMScollection** and tag us (**@FightCRC**) so we can find it. (**NOTE: If using Facebook please post to our WALL. We cannot find it otherwise.**)

STEP 3 VIEW! See the collection at **OMScollection.org**. We'll be featuring some of the top posts each week!





FUND THE FIGHT

In lieu of FLOWERS

**FIGHT
COLORECTAL
CANCER**

Opening up the mail at Fight Colorectal Cancer is a humbling experience every day. We often receive donations “in lieu of flowers” honoring the memory of someone special. We also receive legacy gifts as part of family estates. Both large and small gifts are important to the work of Fight CRC.

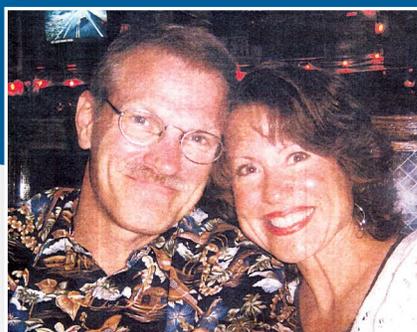
Each time we receive a legacy donation we’re reminded that we have work to do. We don’t take that responsibility lightly.

Many times the donations come with encouraging notes asking us to continue working to get more people screened. Fund more research. Raise more awareness. Loved ones want to make the future better. Which is inspiring, because we do too.

Fight Colorectal Cancer is committed to keeping the memory and passion of loved ones alive. If you’ve given a legacy donation or named us as a beneficiary of your estate, you can trust that in the decades to come we will still be pushing for change and keeping the memory of those alive. In lieu of flowers we will keep working to find victory over colon and rectal cancers. We won’t stop fighting until there’s a cure.

Dr. and Mrs. Tierney were married 23 years before he passed away unexpectedly to colorectal cancer. He was a highly-respected, successful colonel retired from the Air Force and a board-certified physician who treated patients in the military population. Following Mrs. Tierney’s death in fall 2014, approximately \$60,000 from their estate was donated to Fight Colorectal Cancer’s research grant, the Lisa Fund.

The Tierneys took the time to carefully consider their options for naming beneficiaries of charitable gifts after both of them passed away. They outlined their wishes and passions, one that included colorectal cancer research. We are honored that they chose to trust Fight Colorectal Cancer to carry out their plan to fund innovative research. Their contribution has played a significant role toward the future sustainability of our research efforts!



FightCRC.org



Toll-free Resource Line: (877) 427-2111



Facebook.com/FightCRC



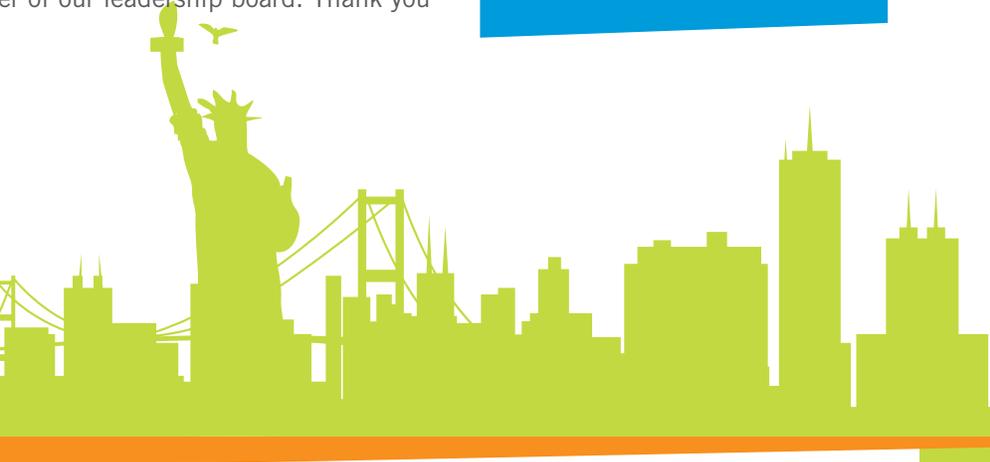
Twitter.com/FightCRC

RING LEADERS: CONSTANTINE CONTOPOULOS

Constantine Contopoulos fights for his sister-in-law who was diagnosed with stage IV colorectal cancer at age 36 with no family history of the disease. After learning about Fight Colorectal Cancer through the workplace giving program at Credit Suisse, colleagues introduced him to Dana Rye – a survivor and a Fight CRC board member. Constantine and Dana put together a wildly successful NYC “art and wine” fundraiser that raised over \$30,000. Shortly after the event, Constantine was elected to join our board of directors. Colorectal cancer has personally impacted his family but he has chosen to focus his energy toward philanthropy, bringing his business-savvy skills to the cause. He is working to ensure that we can advance the fight and increase awareness about the disease. There is no greater contribution than serving as a member of our leadership board. Thank you and welcome to the team!



Thank you, Constantine!



#CANCERSUCKS

SPOTLIGHT: Hashtag Hats



Meghan King Edmonds, known for shaking up the cast on *The Real Housewives of Orange County*, has also been shaking up colorectal cancer awareness. Shortly after the passing of her friend and stepdaughters' mother LeAnn in July 2015 from colorectal cancer, she launched a line of cool trucker hats, called “Hashtag Hats.” She is donating

the proceeds from her blue **#CancerSucks** hat and **#BleedBlue** beanie to Fight CRC. The blue hats are instant bestsellers and continue to raise awareness and funds. At \$35 per hat they're a fashion must-have. Visit shop.meghankedmonds.com and if you get a hat, post a picture and tag us **@FightCRC!**



LIVING LEGACY



Fight Colorectal Cancer received donations in honor or memory of the individuals listed below from January 1 through June 30, 2015. Their living legacy, through these generous donations, keeps the fight alive – for all of us. Thank you.

IN HONOR OF:

- Reno Adomi
- Bat Blayne
- Mark Baena
- Mike Bridges
- Jane Butler Jackson
- Rochelle Bynum Joseph
- Dan Bishop
- Darrel Duzi
- Holly Edwards
- William Full
- Naira Gkritzelis
- The Fabulous Lisa Goldstein
- Eric & Rose Hausmann
- Rob A. Healy
- Jojo Johnson
- Brandon Johnston
- Sarah Kessous
- Lisa Kimbrough
- Kaga Koko Chan
- Rob & Andrea Kramer
- Richard & Colleen Michels
- Anita Peters
- Patsy Petzold
- Kimberly Piggush
- Nancy Roach
- Thomas Roberts
- Michael Robertson & Sahar Wali
- Dana Rye
- Maria Sargent
- Joanna Seward
- Ian Seward
- Schrack Family
- Kenton Secker
- Adrienne Segel
- Pam Seijo
- Dennis Sievert
- Dianne Stine
- Kim Taylor
- Brenda Thomes
- Sean Twersky
- Rocco Umbro
- Suzan L. Yeung
- Laura Young
- Heather Zabinski-Nelson
- Erin & August Zajonc
- Erika Zak

SPECIAL THANK YOU:

Thank you to a legacy gift honoring Gordon Cole, Fight CRC is leading discussions on immunotherapy research and colorectal cancer this spring! Stay tuned for our next edition of Beyond Blue to learn more.

IN MEMORY OF:

- Laura Acquisto
- Marcia Lynn Adkins
- Reno Adorni
- Bonnie Anastos
- Scott Arnold
- Steve Baker
- Auntie Barbara
- Andrea Bates
- Daniel Beber
- Jordan Breeding
- Norman Lee Brown
- Heidi Cardiff
- Cesar Claros
- Gordon Cole
- David Conrad
- David Cook
- Shirley Cooney
- Sheila Costello
- Dr. William Coughlin
- Randall Cox
- Loyal Dodd, Sr.
- Molly Dunham
- Sydney Dunitz
- Nancy Eastman
- Jo Ebisch Shidler
- James Craig Ferrier
- Judith Franz
- Frank Gallagher
- Glenn E. Gartin
- Louis Glasscock
- Debra Gonzalez
- Larry Graham
- Matthew Gunnels
- Ken Harris
- John Hill
- Carlton T Hope
- Kathy Hotaling
- C. Ron Isley
- Jack Jackson
- Angela Jennings
- Elizabeth Kaltman
- Donna Karabetsos
- Tebara Kisling
- Charles Kramer
- Shirley Krull
- Sandra Kugelmass
- Julie Levi
- Stephen P. Lindenbaum
- Andrew Robert Luke
- Frederick Maguire
- Dague Marec
- Gail Handy Markoff
- Karin Kligfield Martin
- Robert L. Martin
- Mike McConnell
- Kelli McConnell
- Mark W. McCormack
- Brett Meach
- Susan Middleton
- Jason Moses
- Chiyo Murakami
- Romney O'Malley
- Carol Olson
- Papa
- Amy M. Elder Peters
- Belle Piazza
- David Polino
- Diana Preston
- William Rene Gagne
- Angie Dedonder Richardson
- Edmund Romus
- Chris Rosebrugh
- Mary Kay Sanford
- Brent Sauerhagen
- Greg Schieman
- Jimmy Shanley
- Chet Snedded
- Marion Spink
- Dwight E. Stewart
- Ann Marie Pizano Thomas
- Ken Tomaszewski
- Guido Urizar
- Robert A. Urtz III
- Shelly Weiler
- Douglas Wilson
- Gail Wright
- Patrick Yaklin
- Patricia Zanca

**HONOR OR REMEMBER YOUR
LOVED ONE WITH US.**



Visit [Give.FightCRC.org](https://www.givefightcrc.org)
or call (703) 548-1225
to make a donation.

**FIGHT
COLORECTAL
CANCER**

get behind a cure.

BEYOND **BLUE**

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