

What is FightCRC Voices?

Voices is a technology tool that makes it easy for organizations like FightCRC to collect, manage and share advocate-generated video. Advocates can easily shoot a high-quality video on their phone, iPad, or desktop and within a matter of seconds make it available for the organization to share on any social media site.

It starts with setting up a profile - you can either create a new one with your email or utilize social profiles like Google or Facebook.



You can also record a video using our app. Click either iOS or Android "3-2-1 Video" App to download and then use the **CODE** to access the App.



CODE: **FCC893**

Sign up with social networks



or

First Name *

Last Name *

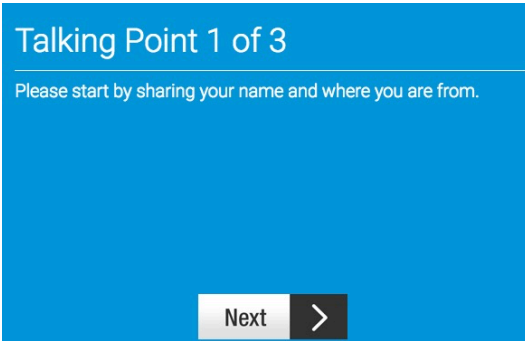
Email *

Once in the FightCRC Voices application it's time to shoot your video. Why a video? Video content is growing, on average Facebook has recorded over 8 MILLION videos uploaded each day. Video is a great way for other advocates to learn from you and hear your message.

We provide the platform, tips / talking points about what to say, we start with asking you to introduce yourself with basics like: who you are, where you are from.

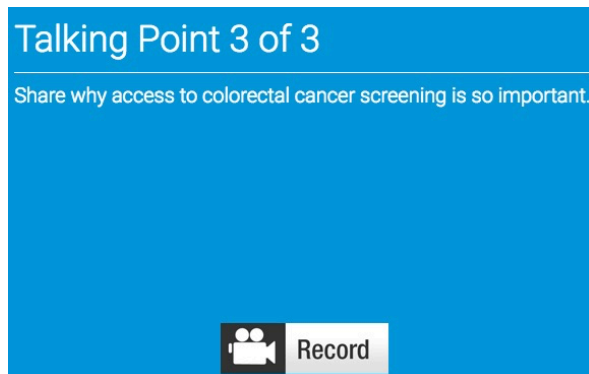
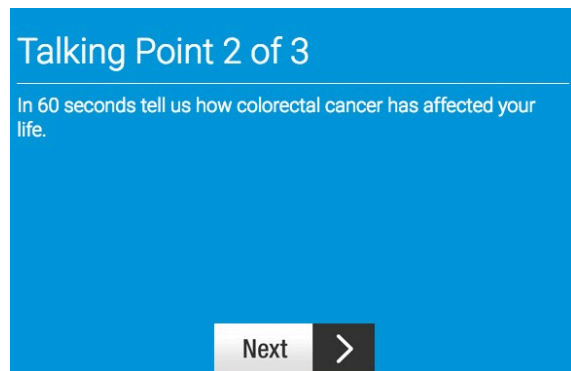
Using the Desktop version

Once you connect on your desktop you'll see a series of "Talking Points" to prepare you for what to share in your video.



Next we ask you a question and you have a set amount of time to respond.

You may think that 60 seconds isn't a lot of time however you will be amazed how much you can say and keep in mind those viewing typically don't have a lot of time to watch so the quicker and more on target you are, the better the message and impact.



Finally, you get to say "Action" – we make it easy, you can record live right from your desktop webcam.

When you use the desktop version of Voices you get to see where the best place to have your head while speaking.

- Typically, what you see is what you get. Make sure lighting is either above or in front of you, never behind or it washes out your face.
- Audio is also important, mute any other devices around you, know where your microphone is and do a test and listen to the sound.
- Speak clearly and practice your delivery, the key is to be authentic, be yourself.



The clock in the upper corner will count down so you can tell where you are time wise.

Using the Mobile Version

If you use the mobile app (iPhone or Droid) you can install the APP on your device and connect to our Voices portal using the code: FCC893 (the app will prompt you when to enter this)

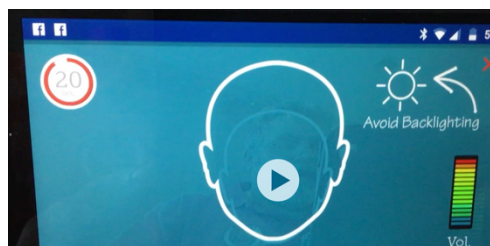
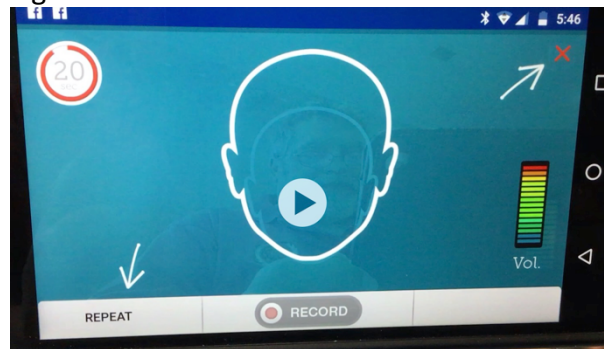
This mobile APP connects you to our service and you will see any of the challenges we have posted.

NOTE: This connection method can sometimes take a little time to load (be patient) and once it does will provide you with options for best lighting, sound and placement of your head, similar to the desktop version.

Once the application loads it will start with a tutorial.

Here you can repeat the tutorial or stop it and get started.

The application allows you to stop, start and stop again till you are comfortable with what you have recorded. Once you are done you can submit.



The application on your device will warn you about “back lighting” and allow you to move your device until you can see a good view of yourself.

Next you can get a feel for how the volume is being registered by your device with a little meter. Anything in Green is a good level, if you see a lot of Red or Black not so good.



Once submitted FightCRC staff will review and distribute the video to our Facebook groups or YouTube channel to get your message out in a collective voice from the Colorectal Cancer Community.

If we have any questions we will email you. Once submitted all materials become property of Fight CRC. No personal data is shared or published with exception of your name.

Please direct any questions or problems with the Voices Application to <mailto:info@fightcrc.org?subject=Question about FightCRC Voices>

Looking forward to a great August Recess Challenge!

From either your Mobile or Desktop, click [HERE](#) to get started and decide which platform you want to use.