# F!GHT COLORECTAL CANCER

### MORE SCREENING = MORE LIVES SAVED

ASK: Support \$70 million for the Centers for Disease Control and Prevention (CDC) Colorectal Cancer Control Program (CRCCP)

### What Does the CRCCP Do?



FOCUSES ON THE UNDERSERVED The CRCCP seeks to increase screening among people ages 50 to 75, particularly in underserved communities.



**EVIDENCE-BASED INTERVENTIONS** The CRCCP partners with state health departments, universities, and tribal organizations to implement evidence-based programs that have been proven effective for increasing colorectal cancer screening includina:

- · Implementing a system to remind both medical professionals and patients that it is time for screening
- Making it easier for patients to get screened by providing transportation and child care, extending clinic hours, simplifying paperwork, and offering patient navigators to help patients through the screening process
- Offering multiple screening options approved by the US Preventive Services Task Force (USPSTF)



DATA-DRIVEN DECISION-MAKING Uses data to determine whether the program increases screening, and if so, by how much, where, and for which groups.

## Why Is Funding Important?

- The CRCCP has supported 30 states, universities and tribal organizations from 2015-2020 and worked with over 800 clinics across the U.S. to serve over 1.3 million patients.
- ↑ The program has increased screening rates by an average of 12.3% in the first four years, saving money and saving lives.
- Increasing funding would allow CDC to fund additional grantees and enable more widespread implementation of evidence-based interventions to increase screening rates among the nation's most vulnerable populations.

Funding from CRCCP has helped Clínica Tepeyac focus and invest in continuous quality improvement initiatives to increase our patients' access to cancer screenings. Due to various barriers to care faced by our patient population, our colorectal cancer screening rates have been lower than national benchmarks. We were able to meet our improvement goal and have increased our goal for 2020. With additional dollars, we could send automatic reminders to patients when their colorectal cancer screening is due, which we believe would further improve our screening rates as well as increase our number of preventive care visits.

#### **GABRIELA WALTERS**



 $Advocate@FightCRC.org \mid @FightCRC$