



LAKE GEORGE, NY

FIGHT COLORECTAL CANCER™

CLIMB *FOR A* **CURE**

2023 SPONSORSHIP OPPORTUNITIES



Climb for a Cure, Fight CRC's cornerstone fundraising event, started in 2016 with a handful of survivors and caregivers climbing a mountain as a metaphor for their fight against colorectal cancer. Today, it unites hundreds of survivors, caregivers, and loved ones across the country as they get active and raise funds for research.

As the largest fundraiser for Fight CRC, Climb for a Cure is led by members of the community of Relentless Champions of Hope who fight for a cure by raising money that will directly impact [Fight CRC's Path to a Cure](#).

Not everyone wants to climb a mountain – and you don't have to! With Climb for a Cure, research funding climbs to new heights while participants fundraise and get active. You can bike, hike, swim, walk, or do chair yoga – whatever suits you.

The 2023 Climb season is from Memorial Day Weekend through Labor Day. Anyone can participate in one of our three featured events in:

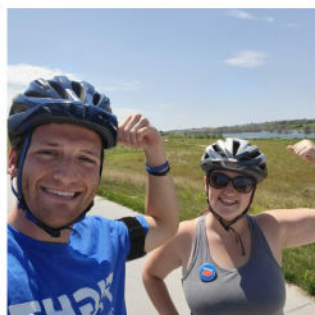
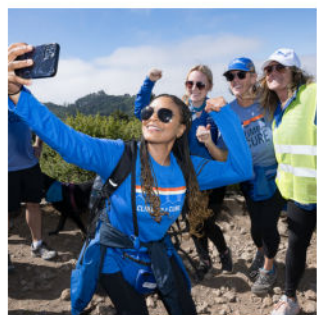
- Lake George, NY on August 5
- Buena Vista, CO on August 5 and 6
- Bay Area, CA on August 6

Host or attend an event any time from May 26 to September 4

Climb for a Cure is also an opportunity for Fight CRC to encourage health and wellness within our community of Relentless Champions and implement education opportunities via:

- Instagram Live sessions
- Topic-specific videos (i.e., being active with a colostomy, staying hydrated, etc.)
- [Resource Meet-Ups](#)
- Downloadable resources
- Fight CRC's Community of Champions platform (Climb for a Cure private group)

2022 Climb for a Cure Summary Report



2023 Sponsorship Opportunities & Benefits



Sponsorship Deadline: July 7, 2023

Sponsorship Benefits	Platinum Sponsorship \$25,000	Gold Sponsorship \$15,000	Silver Sponsorship \$10,000	Bronze Sponsorship \$5,000
On-site recognition at featured event locations	✓	✓	✓	✓
Recognition in the annual event recap video	✓	✓	✓	✓
Recognition in the event Summary Report	✓	✓	✓	✓
Recognition in Fight CRC's Annual Report	✓	✓	✓	✓
Recognition via social media				
Recognition on event webpage	✓	✓	✓	✓
Complimentary event Registration	10	8	6	4
Recognition in the event press release	✓	✓	✓	
Recognition on the event bib	✓	✓		
Recognition in the event toolkits	✓	✓		
Opportunity to provide a company-branded item to one event location	✓			
Exclusive Add-On: Opportunity to speak at a specific featured event	✓			



More sponsorship opportunities are on the next page!

2023 Sponsorship Opportunities & Benefits

➤ **Post-Climb Lunch \$1,500**

(3 Available)

Opportunity to provide lunch for one Featured Event location

- Recognition via Fight CRC's Facebook page
- On-site Recognition
- Recognition in the Annual Event recap video
- Recognition in 2023 Climb for a Cure Summary Report
- Recognition on Climb for a Cure webpage

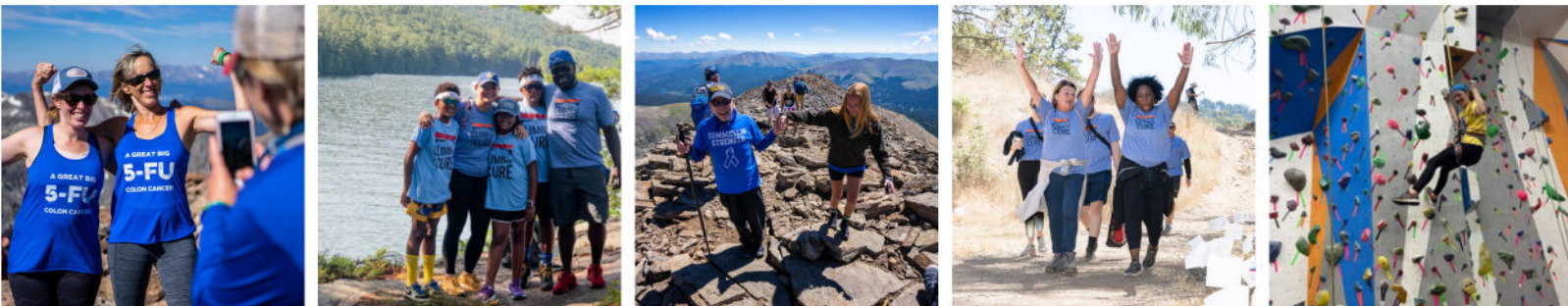
➤ **In-Kind Donations**

Donating items like water, protein bars, and printing is a great way to encourage participants and support Fight CRC's Climb for a Cure. Should you decide to become an in-kind donor, please get in touch with Natalie Keiser at Natalie@FightCRC.org.

- Your company logo or name will be recognized via Fight CRC's social media platforms. Additional recognition will be determined and agreed upon depending on the donated item(s).



Sponsorship Deadline: July 7, 2023



**Scan to watch and learn
why we Climb for a Cure!**