

# Flex Your Vote Program Description

## SPONSORSHIP OPPORTUNITIES

Fight Colorectal Cancer (Fight CRC), launched its Flex Your Vote campaign, aiming to equip the community with all the resources they need to prepare for upcoming elections. This initiative recognizes that voting is a crucial aspect of advocacy, and serves as the very first step to building relationships with decision-makers who will craft policies that impact patients. The campaign highlights the importance of flexing your right to vote without promoting individual political parties or candidates.

The Flex Your Vote campaign is designed to simplify the voting registration and engagement process for advocates by providing a centralized platform that offers the following resources:

1. A portal for advocates to find out whether they are already registered to vote, eliminating the need for unnecessary steps and stress of re-registering.
2. A step-by-step process guide on how to register to vote, reducing the likelihood of errors and ensuring advocates meet all the eligibility criteria.
3. Instructions on how to request a mail-in ballot for advocates who prefer voting from home.
4. Tools to engage candidates running in their local constituency - empowering advocates to determine which politicians are best placed to become champions for the colorectal cancer community.

The Flex Your Vote campaign is a one-stop-shop resource that addresses the voting needs of advocates and enables them to exercise their right to vote without confusion or anxiety.

Fight Colorectal Cancer, is a nonpartisan advocacy organization that promotes better policies and supports research, education, and awareness for all those touched by colorectal cancer. All employees, board members, and volunteer representatives at Fight CRC are required to maintain nonpartisanship while acting in an official capacity on behalf of the organization.



	Gold Sponsor — \$50,000	Silver Sponsor — \$25,000	Bronze Sponsor — \$15,000
Recognition via social media	 39k reach	 30k reach	 10k reach
Recognition on designated Flex Your Vote webpage, via Fight CRC's website	✓	✓	✓
Recognition in Fight CRC's Annual Report	✓	✓	✓
Logo recognition on campaign graphic	✓	✓	
Recognition in post-campaign survey w/ shared results	✓	✓	
Recognition in Fight CRC's monthly Patient Education eNews email (exact month TBD)	2x		
Recognized as a State Proclamation Sponsor – Bronze Level	✓		

To secure your sponsorship, please contact Erin Quiko at [Erin@FightCRC.org](mailto:Erin@FightCRC.org).