

# Colorectal Cancer Awareness Month State Proclamations

## SPONSORSHIP OPPORTUNITIES

Fight Colorectal Cancer’s State Proclamations campaign serves as an important tool for engaging advocates, raising awareness about colorectal cancer, its signs and symptoms, and the importance of early detection and treatment. By working with advocates across the United States, the campaign aims to educate more people about this disease and promote preventive measures that can save lives.

To participate in the campaign, advocates reach out to the Governor of their state and request that a proclamation be issued recognizing March as Colorectal Cancer Awareness Month. These proclamations serve as official statements of support for the cause and help to spread the word about the importance of screening and early intervention among the public.

Fight Colorectal Cancer provides all the resources and information to make this request process easy including a draft proclamation, draft letter of request, and information about how to make the request in your state. In addition to making this request of their state’s governor, advocates can also request a proclamation for their town, county or other local jurisdiction.

Throughout the month of March, advocates can coordinate with state health departments, cancer organizations, and other community groups to hold events and raise awareness about colorectal cancer. This might include educational programs, cancer screenings, fundraising events, and social media campaigns that highlight the importance of early detection and access to care.

Overall, the State Proclamations campaign is a vital part of the larger effort to reduce the impact of colorectal cancer in the United States. Through collaborative action and ongoing education, advocates can make a difference by encouraging more people to get screened and promoting better outcomes for those affected by this disease.



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Recognition in Fight CRC’s monthly Patient Education eNews email (exact month TBD)	2x		
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To secure your sponsorship, please contact Erin Quiko at [Erin@FightCRC.org](mailto:Erin@FightCRC.org).