



get behind a cure.

Annual Report 2012



COLORECTAL CANCER

- is the #2 leading cause of cancer deaths in the U.S. for men and women combined

Source: National Cancer Institute

- causes more than 142,000 new cases and 52,000 deaths each year in the U.S.

Source: Centers for Disease Control & Prevention

- is one of the most preventable cancers: More than 60% of deaths could be avoided with screening

Source: Centers for Disease Control & Prevention

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Letter from the President

Who is Fight Colorectal Cancer?

We have devoted our lives to stopping colorectal cancer in its tracks. We demand a cure through widespread screening and personalized treatments. We are a small but mighty staff who support a national network of experts—patients, families, clinicians, scientists and public servants. But that's just who we say we are. What do others say about us?



In October 2011, Fight Colorectal Cancer was ranked in the top 10 of High-Impact Cancer Nonprofits in the U.S. by Philanthropedia, a division of GuideStar that uses experts to identify and rank high-impact nonprofits.

“In the six years since Fight Colorectal Cancer was founded, they have had an impact in areas where nothing had been done before,” wrote one expert reviewer.

“This organization is far better than most at blending compassionate assistance to individual patients and family members with a sophisticated technical understanding of the disease,

treatment options, and technically complex policy issues.”

“Fight Colorectal Cancer was responsible for securing millions of dollars for new research through their work on Capitol Hill. They were instrumental in getting colorectal cancer screenings included in health care reform. Currently they are leading the way in keeping patients informed about cancer drug shortages. They also directly fund research.”

We fight smarter and harder. We work to connect patients with the power players—whether in academia, research, agencies or on Capitol Hill. Our Board of Directors and Medical Advisory Board members are top in their fields, and they help us gather the very best resources and apply them with pinpoint precision where they'll do the most good for patients.

It's personal, and it's urgent. Fight Colorectal Cancer founder Nancy Roach says, “I do it for people like Gordon Cole, Kate Murphy, and Pat Steer—for those incredible people

who are fighting now, and for those we've lost. I have an army of people in my heart who keep me moving forward.” We also do it for the families who have lost someone and become advocates to create something good from something bad. That's the urgency that drives us forward.

We are good stewards of your donation. Fight Colorectal Cancer could not exist without the charitable support of individuals and companies, and we take that support seriously. In fiscal year 2012, I am proud to say that 87 cents of every dollar donated went directly to the programs that are working to make colorectal cancer a thing of the past.

Thank you for your advocacy.

Sincerely,

Carlea Bauman
President

FIGHT COLORECTAL CANCER'S MISSION

Fight Colorectal Cancer demands a cure for colon and rectal cancer. We educate and support patients, push for changes in policy that will increase and improve research, and empower survivors to raise their voices against the status quo.

Advocacy

Changing Lives; Changing the World

Advocacy is about helping patients, and with our collective voices, changing the world. We want to change the world that allows colorectal cancer to go undiagnosed until it is advanced, when treatment is difficult—and more expensive. We want to change the world where people can't afford care without going into bankruptcy. We want to change the world where vital research that could save lives and dollars goes unfunded year after year.

We work toward these changes by connecting with real power players in Washington, D.C. We testify before Congress. We stand with (or up to) politicians when important decisions are being debated. We make sure that patient voices are in the rooms where committees meet, rules are made and budgets are written, which affect people's daily lives.

1 in 3

Adults not screened adequately

64,000/year

Preventable colorectal cancer cases if every American was screened as recommended

24/7 Vigilance and Daily Diligence

We work daily with national agencies—the Food and Drug Administration (FDA), Centers for Disease Control and Prevention (CDC), Medicare—helping to effectively change the rules and regulations that have a negative impact on patients, families and medical caregivers. “This kind of work demands a high-level, detailed knowledge of the players and how to reach them,” notes Fight Colorectal Cancer President Carlea Bauman. Two examples this year:

- **Severe cancer drug shortages:** Our staff worked with the FDA on crisis response

to streamline import regulations to help ease the shortages more quickly. We are coordinating with other advocacy organizations and industry leaders to uncover long-term causes and fixes. And we continue to tweet and email shortage alerts to patients and advocates.

- **Fake drugs:** When online pharmacies marketed a bogus drug labeled as the metastatic colorectal cancer drug *Avastin* in 22 states, our staff and advocates sprang into action. We immediately passed FDA alerts on to our e-mail subscribers, testified before Congress and simultaneously tweeted advocates to contact their representatives urging action.



\$300,000

Average cost per case, per year to treat advanced colorectal cancer

\$14 billion

Spent yearly to treat colorectal cancer in the United States

Focused Legislative Efforts

As budgets have been shrinking, our legislative priorities this year focused sharply on maintaining funds for:

- Centers for Disease Control and Prevention's screening of low-income and high-risk populations
- Department of Defense's unique new streamlined, multidisciplinary cancer research
- National Cancer Institute funding for critical colorectal cancer research by national cancer center consortiums on vital topics (prevention, recurrence) not undertaken by pharmaceutical companies

We're not just supporting one bill's passage; we spend months and even years in the committee process, having complex conversations and working with legislative staffers to monitor funding bills.

“For a Medicare beneficiary on a fixed income, the cost of coinsurance could be the deciding factor of whether to pursue a potentially life-saving screening colonoscopy. Congress must correct current law...”

—U.S. Rep. Charlie Dent (R-PA)

Medicare Rule Hits Seniors

One of our major efforts this year is a good example of paying close attention, then working persistently with politicians and other advocates to change a law or rule. Medicare—and all insurers—have confusing policies and highly varying interpretations about charging copayments for colonoscopies. Under the new health law, neither Medicare nor insurances can charge a copayment for a screening colonoscopy. But if a polyp is detected and removed, the colonoscopy can be re-defined as a “therapeutic” procedure—resulting in a surprise bill to patients of \$200 or more. We met with the Department of Health and Human Services, worked with Medicare to untangle the coding and billing issues, and cosponsored a Kaiser Foundation study to gather data for Congress about how often this happens in different states. Our advocates then headed to Congress to enlist lawmakers' support.



After hearing the personal stories of Call-on Congress advocates and constituents, Pennsylvania Rep. Charlie Dent introduced H.R. 4120 to waive Medicare copayments when a screening colonoscopy includes polyp removal. These days, when politicians stick their necks out and push for funding new laws, or to fix existing law, they deserve—and need—vocal and visible support. We applaud Congressman Dent while we continue to urge our advocates to push for co-sponsorship from their own legislators.

In deep appreciation of his efforts, Fight Colorectal Cancer awarded U.S. Rep. Charlie Dent with its 2012 Congressional Champion Award for his commitment to improve prevention and detection of this disease.

Advocacy

Advocate Extraordinaire Pam Seijo



Pam Seijo of West Virginia, an 11-year survivor, was awarded the 2012 Volunteer

Pam Seijo Advocate Award.

She has attended every Call-on Congress since the inaugural event in 2006. She has also served as the chair of Fight Colorectal Cancer's Grassroots Action Committee and has mentored countless patients and family members who are now passionate advocates for the cause. She has been involved in colorectal cancer advocacy for so long that she and her elected officials are on a first-name basis.



Call-on Congress

Every year, Fight Colorectal Cancer builds its nationwide community of advocates by hosting a gathering in the nation's capital called Call-on Congress, designed to educate and empower advocates. Attendees include patients (many in active treatment) and survivors, as well as parents, children and friends who have been personally touched by colorectal cancer.

At our 6th Annual Call-on Congress in March 2012, we hosted more than 60 new and returning advocates from 22 states for an intensive, two-and-a-half day workshop.

First, participants took part in a full day of education about colorectal cancer and training in advocacy. Dr. Jon Chung, recipient of the 2011 Lisa Fund Research Grant, described career challenges faced by

young researchers who want to specialize in colorectal cancer but cannot find funding as research budgets shrink. Dr. John Marshall, a world-renowned leader in new drug research and the Director of Clinical Research at Georgetown University's Lombardi Cancer Center, shared his perspective on trying to maintain adequate levels of U.S. funding for research.

Then Fight Colorectal Cancer staff members gave a real-world view of the policy and legislative landscape, and primed the advocates with statistics and talking points to use in meetings with lawmakers. After getting practical tips about how to catch and keep the attention of busy Congressional members and their staff, the advocates broke into small groups to practice their new lobbying skills.

continued on next page

Call-on Congress Participants Speak Out

“I was an oncology nurse, and always thought that if it ever happened with me, I would keep it private. But when I was diagnosed, I realized there was a lack of information out there and I knew I couldn’t keep quiet.”

—Christine LeGrant, diagnosed with stage III in 2006; cancer-free now

“I want to help my mom, and if I carry Lynch syndrome, I want to know I will be taken care of. I’m glad we’re not just passing out literature. Members of Congress see us and that makes them think, “It’s not just someone in my state, it’s this person standing right in front of me.”

—Harrison Edwards, 15, Warrenton, Virginia

“We visited two senators and eight congressmen today...We want Rose to stick around longer so anything we can do to keep going...it’s work that makes you happy.”

—Eric Hausmann, husband of colorectal cancer patient Rose Hausmann

“I was told I was terminal and that no treatment was recommended. I went home and started to do research. I came to Call-on Congress because we have to...tell people to set up a second, third opinion. When I walked in last year and met all those people who shared my disease, it felt so good.”

—Elaine Newcomb, Wyoming, diagnosed May 2009



The second day, the advocates plus staff, Board members and some Medical Advisory Board physicians hit Capitol Hill, highly visible in their “Fight Colorectal Cancer” T-shirts that drew thumbs ups from security guards, visitors and workers. In one day, we held 88 personal meetings with congressional members—with 47 senators and 41 representatives—as well as with staff and legislative members of six different House and Senate committees.

The full day on Capitol Hill was exhausting yet energizing as advocates discovered the power of sharing their heart-felt personal stories. That evening, our event ended with an awards banquet celebrating old and new friendships among the amazing people who take part in Call-on Congress. Advocates left the event with new voices, new friends and new skills. They returned home inspired and empowered to continue fighting colorectal cancer at the local level.

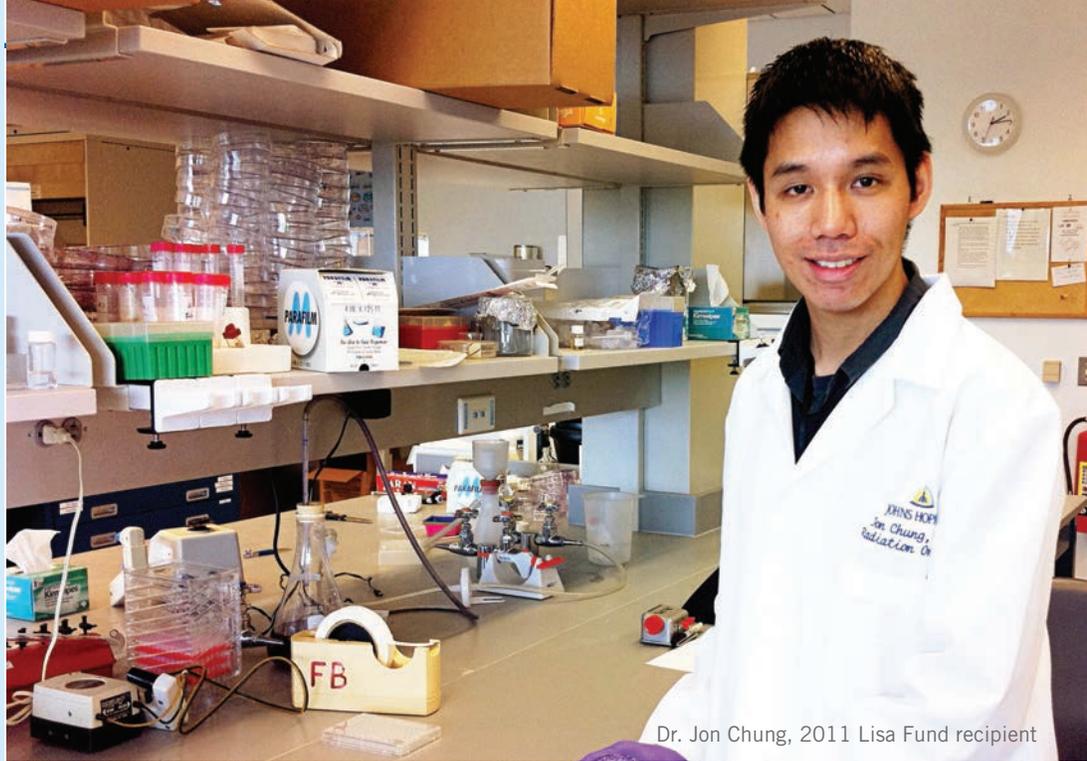
Research

On the Frontlines of a Revolution

A major way that Fight Colorectal Cancer works to “change the world” is through our direct involvement in colorectal cancer research. A revolution is underway in U.S. cancer research, and we are on the frontlines with research advocates who work confidently with world-renowned researchers, clinicians and agency directors.

We bring the patient’s voice to the National Cancer Institute (NCI), the Food and Drug Administration (FDA), Centers for Disease Control & Prevention, the Department of Defense, and academic medical centers across the U.S.

In addition, our advocates, staff, board and medical advisors go to Congress fighting for research funds. We directly support young researchers, and in 2013, we are set to launch a new Research Advocate Training & Support (RATS) program.



Dr. Jon Chung, 2011 Lisa Fund recipient

Redefining Cancer, Redesigning Research

In the very near future, you won’t hear doctors say that you have colon or breast or lung cancer. Cancers will be named and treated according to genetic and molecular categories. This new understanding of cancer demands new research methods. But the U.S. research system is underfunded, uncoordinated, and falling behind other nations.

So, a drive to redesign the U.S. cancer research system is underway. “Research and policy evolve through committee meetings, explains Fight Colorectal Cancer founder Nancy Roach. She serves on two NCI advisory groups overseeing trials and reforms, as well as another FDA group to speed up new drug trials.

“Our research advocates are bringing the patients’ voices to many committees where research is being prioritized, evaluated, redesigned,” she explains.



Connecting Scientists with Patients

Patients are the ultimate consumers of cancer research, so the patient’s voice must be heard at every step in the research process. Fight Colorectal Cancer research advocates help design clinical trials that cancer patients will actually join. Several advocates serve on committees that monitor ongoing trials for safety, while others help to write patient materials that make sense to patients. Our staff and advocates meet with scientists at national conferences, and with manufacturers designing new products or diagnostic tests. Research advocates serve as a bridge between scientists and the public.

Fighting for Federal Research Funding

Pharmaceutical companies invest heavily in research of new cancer drugs and diagnostic tests. However, academic researchers rely on federal funding to do research that companies won't do, such as comparing drugs head-to-head, or outcomes of different surgical techniques, or effectiveness of screening tests. In addition, federal funding supports basic research, which helps lead to new screening and treatment options. Our advocates push Congress to fund this critical research, and also help decide how to spend scarce dollars by sitting on vital committees, such as:

- NCI committees that set research priorities, and task forces reviewing proposals for new drug clinical trials;
- Department of Defense scientific review panels overseeing the cancer research; and
- Clinical trial and cancer program oversight panels at the Food and Drug Administration, plus local academic and state cancer panels.



Andrea Kramer

“When I was fighting my own battle against stage III colorectal cancer, I vowed that if I was lucky enough to beat the odds and survive, I would help those people I met in the waiting rooms or walking the hospital halls, and do something to honor the memory of the people I’d met along the way who did not make it. The Lisa Fund is unique—the only grassroots effort to fund research to fight late stage colorectal cancer. We want bright young researchers focusing their careers on colorectal cancer, and the Lisa Fund makes that happen.”

— Andrea Kramer, stage III survivor, Board member

Our Lisa Fund



Lisa Dubow

Tight budgets are most harmful to new, young scientists. “We already see the effects on our most precious resource— young investigators,” says American Association for Cancer Research (AACR) President Dr. Judy Garber. “This is potentially disastrous, as we are relying on them to ensure the continuing pipeline of new discoveries.” Fight Colorectal Cancer funds one of 10 fellowships awarded by AACR—and the only one specifically focused on advanced colorectal cancer. In just six years, the Lisa Fund has provided crucial, timely support for four young scientists, and in 2012 we will provide the first-ever two-year, \$100,000 Lisa Fund award.

The Lisa Fund was created in honor of Lisa Dubow, a founding member of Fight Colorectal Cancer who credited late-breaking research with extending her life long enough to see her son grow into adulthood.

The 2012 Andrew Giusti Memorial Award



Pat Steer

Pat Steer from central New York was awarded the Andrew Giusti Memorial Award at this year's Call-on Congress. The annual award honors a research advocate in memory of Andy Giusti, a former Board member and scientist who was working on a vaccine against colorectal cancer when he was diagnosed at age 40 with stage IV colorectal cancer.

After her diagnosis of stage IV cancer, Pat Steer lived eight years “...in the greatest cancer race, hanging on until the next new thing becomes available” and advocating for cancer patients and researchers. In 2011, she was appointed the consumer reviewer for the Department of Defense's Congressionally Directed Medical Research Program, and she attended the 2012 Call-on Congress despite failing health. She passed away in July 2012.

Patient Support and Resources

One of Fight Colorectal Cancer's primary goals is to be a source of information, help and hope for people fighting colorectal cancer and their families. Some find us early in their journey, still reeling from an unexpected diagnosis. Others seek us out later when they fear their options are becoming limited and hope threatens to disappear. We are there for patients, their families, their caregivers and the healthcare professionals who treat them.

1,000
Answer Line calls

10,500
E-news subscribers

Got Questions? Answer Line is the Place to Call



More than 1,000 callers called our Answer Line in 2012. When they call they get a specially trained and qualified Answer Line associate who listens to their concerns and personally, competently and compassionately finds answers for them. Questions include everything from treatment side effects to clinical trial information and financial concerns. As caller Jim Neuliep of Wisconsin discovered: "The staff was approachable, well-informed, prompt and very responsive to my calls."

Our Quarterly Newsletter: News You Can Use

Four times a year, *Fight Colorectal Cancer News* appears online, with printed copies distributed in oncologists' offices across the country. This quarterly newsletter is specifically designed to bring timely, accurate information to patients and families about common issues in their daily lives—on topics ranging from "first steps" to living with fear of recurrence, from financial questions to exercising with an ostomy. On the popular Patient to Patient page, readers share their tips for dealing with challenges of living with cancer. Our goal: to inspire, inform and connect people in the community. Current and archived back issues can be viewed online at www.FightColorectalCancer.org.

E-news and E-Blasts: You've Got Mail

By June 2012, we reached 10,500 subscribers with a monthly E-newsletter highlighting breaking news from the medical, healthcare, and political spheres; plus E-alerts about issues where advocates across the country can help us respond to legislative or committee actions.



6,563

Facebook fans

1 million

Website visits this year

2,087

Webinar participants

Blog: Reliable, Credible, Timely

We are your eyes and ears on everything and anything pertaining to colorectal cancer research, medical developments, Congressional actions, and more. More than 150 Research News and Policy blogs were posted this year on the home page of our website, on topics ranging from drug shortages and counterfeit cancer drugs to new drugs and funding or legislative alerts. We take pride in producing blogs that are carefully researched, accurate, timely and always written in a down-to-earth and accessible style.

Social Media: They 'Like' Us

Facebook: As of midyear 2012, we had more than 6,500 fans, a number that doubled in less than 6 months and continues to grow.

The power of the people: If all our Facebook fans shared or commented on our posts, we would reach more than 2.5 million people! A constant voice: Fight Colorectal Cancer posts two or three times per day on Facebook and is constantly active on Twitter.

Where you'll find us: We are actively engaged in the Inspire Support Community, Pinterest, YouTube, Flickr, Slideshare, Google+, LinkedIn and of course Twitter and Facebook.

Website: Two Million Views and Counting

In 2012, our website scored a new high: One million visits in a 12-month period — and that brings our total website visits since the site was launched to more than 2.6 million. Facebook alone drove more than 18,000 views to our website. Web traffic analysis shows that patients turn to us at all stages of their cancer journeys, and they have come to trust us to provide relevant and reliable information. We take that responsibility seriously and strive every day to be worthy of that trust.

The website's busiest day in 2012:

March 1, the first day of National Colorectal Cancer Awareness Month.

Webinars: Top Names, Hot Topics

Because Fight Colorectal Cancer has connections and an excellent reputation with cancer experts, we can attract top names in the cancer field to present one-hour webinars every month directly to the public. In 2012, more than 2,000 listeners joined to listen live and pose questions to world-renowned experts. Another 40,000 people viewed the archived webinar videos when the topic was most pertinent to them—averaging 200 views per month. More than 2,400 people have downloaded either the podcast or slides that the experts presented. In the past year webinars have featured experts such as Dr. Leonard Saltz of Memorial Sloan-Kettering discussing late-stage treatments; Dr. Axel Grothey of the Mayo Clinic summing up this year's premier conference for cancer researchers; and Dr. Jimmie Holland, widely considered to be the founder of the study of psychosocial aspects of cancer. Other topics covered legal issues, complementary medicine, coping with skin rash and diet.



Communities in Action

We love it when people get so motivated and energized about fighting colorectal cancer that they're ready to stage their own fundraising or educational outreach events. When this happens we know they're passionate about our message: Fighting colorectal cancer means organizing, advocating, spreading the word and fighting for a cure.

Fight Colorectal Cancer's Personal Fundraising Pages on our website provide an avenue for individuals and organizations to publicize their fundraising efforts as well as offer inspiration to people wanting to reach their own goals. In fiscal year 2012, 97 donations were made via the personal fundraising pages totaling close to \$10,000.



[DONATE HERE](#)

Horseshoe Tournament: Eric and Rose Hausmann

Rose and Eric Hausmann are no strangers to fighting and hoping – and organizing and fundraising. Rose has battled stage IV colon cancer for more than six years. Through their nonprofit Friends of Rose, Rose and Eric sponsor sports-oriented fundraising events every year and donate the proceeds to Fight Colorectal Cancer's Lisa Fund. Whatever the function – or the fight – the Hausmanns tackle it with humor, grace, determination and gumption.

Rose and Eric turned to Fight Colorectal Cancer early in their journey. “This is an organization near and dear to our hearts. We chose it only after we interviewed the staff and quickly learned of their expertise on colorectal cancer and their genuine compassion and uncompromising commitment to assist anyone involved in this fight.”

Annual Triathlon: Todd Jones

It was in January 2007 that Todd Jones' sister-in-law Patti Martins was diagnosed with stage IV colon cancer at the age of 42. She passed away in November of that year. With the support and encouragement of Patti's husband, Todd began running triathlons in Patti's memory and raising funds to support cancer education and screenings. He joined the Fight Colorectal Cancer team and has since raised more

than \$20,000, which was donated to Fight Colorectal Cancer in Patti's name.

“The most important aspect of this is the large number of people who have been made aware of the silent killer that is colon cancer and have gone for colonoscopies as a result,” he says.

BBQ Cook-Off: Suzan Mayberry

The Annual Steve Mayberry Memorial Cookoff honors Steve Mayberry's battle with colorectal cancer and commemorates his favorite pastime: cooking and eating barbecue, says Suzan, Steve's wife of 26 years. Steve was diagnosed with stage IV colorectal cancer in September 2009 and died just six months later in March 2010. Last year's cookoff raised \$10,000. But for Suzan and her family, the awareness and education aspect is more important than the money raised.

Unknown to his doctors or family, Steve's colorectal cancer was caused by Lynch syndrome, an inherited genetic mutation that affects families. Individuals with Lynch syndrome have a 60 to 80 percent chance of developing colorectal cancer in their lifetime, and need to be screened aggressively for all kinds of cancer. Suzan hopes that her annual fundraising events will spread the word and result in more people getting the screening they need. More aggressive screening might have saved Steve's life.



Clockwise from top left: Hausmann Horseshoe Tournament; Ed Murphy and Anjee Davis; Rose and Eric Hausmann; Advocate Marcia Mullins' granddaughter Grace with daughters Stacy and Ann in the West Virginia Relay for Life; Todd Jones and Patti Martins; Michael Piazza; Fight Colorectal Cancer ringing the NASDAQ closing bell.

Board of Directors and Medical Advisory Board



Nancy Roach

Chair/Founder

A cervical cancer survivor whose work has been inspired by her mother-in-law's fight with rectal cancer, Nancy is committed to providing focus, infrastructure and support to the growing colorectal cancer advocacy movement.



Alan Balch, PhD

Vice Chair/Acting Treasurer

A nonprofit health executive, Alan became involved with public health advocacy after losing his grandmother to colorectal cancer.



Gordon Cole

Secretary

Diagnosed with stage IV colorectal cancer in 2003, Gordon attributes his survival to federally funded clinical trials.

He now devotes much of his time to helping newly diagnosed patients navigate through the maze of difficulties and roadblocks often found when fighting this disease.



Andrea Kramer

A stage III colorectal cancer survivor, Andrea is focused on growing Fight Colorectal Cancer's Lisa Fund, aimed at funding research for advanced colorectal cancer.



Indran Krishnan, MD, FRCP (London) FRCP(C), FACP, FAGG

A gastroenterologist and the founder of the Georgia Colon Cancer Coalition.

Medical Advisory Board

Al B. Benson III, MD FACP

Northwestern University

Nancy Baxter, MD, FRCSC

St. Michael's Hospital, University of Toronto

Richard M. Goldberg, MD

The Ohio State University Medical Center

Carolyn Grande, CRNP, AOCNP

University of Pennsylvania

Axel Grothey, MD

Mayo Clinic College of Medicine

Heinz-Joseph Lenz, MD, FACP

University of Southern California

John Marshall, MD

Georgetown University Medical Center

Howard McLeod, PharmD

University of North Carolina

Neal J. Meropol, MD

Case Western Reserve University

Edith Mitchell, MD

Thomas Jefferson University

Nicholas Petrelli, MD

Christiana Care Health System

Daniel J. Sargent, PhD

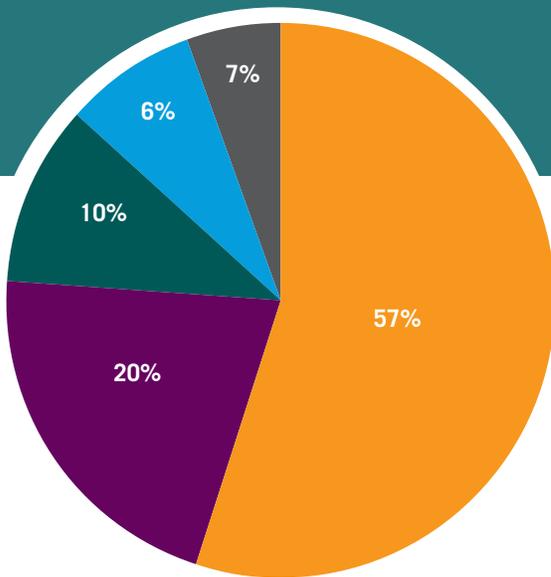
Mayo Clinic College of Medicine

Joel E. Tepper, MD

University of North Carolina School of Medicine

2012 Financial Overview

Audited Statement of Activities for year ending June 30, 2012



- Education & Awareness
- Policy
- Research
- Fundraising
- Management and General

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
REVENUES			
Contributions	\$ 674,365	\$ 323,207	\$ 997,572
Product Sales	\$ 29,386	\$	\$ 29,386
Program Fees	\$ 1,650	\$	\$ 1,650
Interest Income	\$ 1,837	\$	\$ 1,837
Other Income	\$ 1,615	\$	\$ 1,615
Net assets released from restrictions:			
Satisfaction of program accomplishment	\$ 406,676	(406,676)	
TOTAL REVENUES	\$ 1,115,529	\$ (83,469)	\$ 1,032,060
PROGRAM AND SUPPORTING SERVICES EXPENSES			
Program Expenses:			
Awareness	\$ 676,651	\$	\$ 676,651
Policy	\$ 238,434	\$	\$ 238,434
Research	\$ 118,842	\$	\$ 118,842
Total Program Expenses	\$ 1,033,927	\$	\$ 1,033,927
Supporting Services			
Management and General	\$ 64,714	\$	\$ 64,714
Fundraising	\$ 83,792	\$	\$ 83,792
Total Supporting Expenses	\$ 148,506	\$	\$ 148,506
TOTAL EXPENSES	\$ 1,182,433	\$	\$ 1,182,433
CHANGE IN NET ASSETS	\$ (66,904)	\$ (83,469)	\$ (150,373)
NET ASSETS, beginning of year	\$ 482,839	\$ 218,623	\$ 701,462
NET ASSETS, END OF YEAR	\$ 415,935	\$ 135,154	\$ 551,089

Individuals

\$2,500 +

Steven Depp
Andrea Kramer
Ronald Doornink
Jenny Allen
Eric & Rose Hausmann
Bonnie Kolesar
Nancy Roach and Greg Crafts
Stephen Cucci

\$1,000 - \$2,499

Gordon Cole
Edwin Murphy
Ardeh Obenauf
Kevin Vonasek
Indran Krishnan
Susan and Michael Brady
David Kutil
Bud Lee
Debbie Radov

\$500 - \$999

Daniel Foster
Balazs Csaki
Betsy Chibbaro
Douglas Eubanks
Carlea Bauman
Brian Quain
Joe Giunta
Heidi St. Royal
Matthew Carmody
Joaquin Cuetara
Julia Cumberbatch
Catherine Huffman
Jerry Luce
Linda Mayberry
F. Janet Mayberry
Diane Mazauskas
Jan Niemi
Paula Riggert
Steven Salisbury
John Silva
Michael Stevens
Robert Story

William Walsh
Suhail and Zahra

\$250 - \$499

Lawrence Dombrow
Todd Jones
Mary Lewis
Lillian Kamalay
Rebecca Jordan
Pamela Ryan
Jan Brewer
Giuseppe Coppola
Timothy Darrar
Katherine Goodman
Sean Keating
Troy King
Diane Kramer
Robert MacNaughton
Doug Miller
James Pearl
April Quinlan
Ariane Croft
Fred Vlcek
Hiroko Orourke
Judith Anderson
Alan Balch
Pamela Curtis
Robert Day
Barry Gruters
Rory Hewitt
Tracy Hibler-Aikin
Joanne Kenzleiter
Kathleen Knight
Ted Latner
J.J. Lovett
Michael Lovoi
Michael Mayberry
Susan O'Connell
Charles Pagano
Adam Plissner
Stefan Poth
Cindi Schoettler
Susan Waldrop
Susan Weiler

\$100 - \$249

Amy Marie Johnson
Mary Chase
Robert Sweeney
Anthony Morrow
Maria-Jesus Bailon
LaRisha Baker
Marjorie K Darby
Jeremy Griffin
Oren Hall
Patti Hollenback
Virginia Mannion
Catherine M Mannion
Carlos Martins
Lisa Mix
Katherine Morley
John Nimmo
Katelyn Sherry
Nancy Smith
R.W. & M.H. Thomas
Erik Tokar
Joy Zigo
Rozella Grajeda-Jimenez
Mary Diacont
Cheryl Jones
Carol Palmeri
Timothy Caballero
Nicholas St. Royal
Melissa O'Neill
Cynthia Johnson
Jillian Weinstein
Daniel Callahan
Eric Chan
Mauricio Chavez
Ronald Dana
Joyce Diamond
Jerry Dobkin
Maile Engbrecht
Kathleen Hoffmann
Tamara Kubala
Tiffany Lynch
Donna Malliett
Donna Malliett
Maria Perilli

Carolyn Rye
Gloria Sheils
Wendy Watson
Lynn Bloch
Carlos Lazatin
Barbara Krzyzkowski
Katie Kleeman
James Patterson
James Sebastiano
Pamela Seijo
Bonnie Sherman
Lauren Wickhem
Constance Scott
Jennifer Bretsch
Raymond Beckler
Darla Bedford
Mary Jo Beswick
Mike Black
Helen Brahms
Sue Brandt
Paul Brown
Mortimer Brown
Kenneth Brown
Joanne Bump
Karen Cadigan
Mary Margaret Callahan
Kathe Callahan
Carlene Canton
Tim Case
Carol Colon
Nancy Connors
Silvio Coppola
Gaetano Coppola
Dominic Coppola
Joseph Cornall
Frank Cupo
Hillman Curtis
Peggy Dague
Rusty Dennison
Patty Desapio
Jorge Diaz
Tino DiMichele
Jack Draper
Sylvia Duncan

Organizations

Barb Dvorak
 John Dwyer
 Donna Dwyer
 Beth Edlund
 Michael Filippelli
 Thomas Foeller
 Sallie Forman
 Gary Forney
 Sheryl Fowler
 Stanley Frazee
 Jennifer Freeland
 Enrico Gagliardi
 Domenic Gallelli
 Robert C. Gallo
 Gordon Gilbert
 Karena Ginn
 Salvatore Giuffrida
 Carol Giunta
 Marsha Glantz
 Jeremy Grant
 Megan Groh
 Debra Heckman
 Pam Holton
 Sarah Hull
 Patricia Innes
 Christopher Iori
 Lindsay Jacobson
 David Jankowski
 Craig Kalinowski
 Joanne Karabetsos
 Kori Karas
 David Karlson
 Steven Karpel
 Trevor Kempell
 Christine Kennedy
 Bruce Klein
 Louise Kuklis
 Debbie Laan
 Ryan Labertew
 Susan Larned
 Katherine Locher
 Elsner Loza
 Elizabeth Lucas
 Tiffany Lynch

Cynthia Macklin
 Robert Mannion
 Mary Mannion
 Eric Martinez
 Margherita Michelson
 Vicky Milbert
 Heather Mitchell
 Susan Morley
 Jessica Morley
 Leila Murphy
 Rob Murray
 Kenneth Oestreich
 Rebecca Olsen
 ViAnn Olson
 Jacquie Osman
 Karen Parshley
 Barbara Petren
 Belle Piazza
 Megan Ralston
 Michael Rebbert
 Vanessa Resnick
 Brad Roach
 Rose Sakach
 Marc Scheuer
 Mark Segal
 Michael Shalom
 Charles Sharett
 Dave Shula
 Jen Sica
 Sherry Siegel
 Mike Simmons
 Wendy Singer
 Kate Thibodeau
 Martha Trent
 Janet Turini
 Mel Valcovic
 Carl Valorie
 Judy Wasnak
 Mary Ellen Welsh
 Roy Wepner
 Ann Wiegand
 Holly Wintersteller

\$200,000 +

Bristol-Myers Squibb
 Genentech BioOncology

\$50,000 - \$199,999

Amgen
 Eli Lilly and Company
 Sanofi-Aventis

\$10,000 - \$49,999

Bayer HealthCare
 Pharmaceuticals
 Spectrum Pharmaceuticals
 Given Imaging
 Veridex
 Genomic Health, Inc
 Get Your Rear in Gear
 Ortho-Clinical Diagnostics
 Pfizer
 Ethicon Endo-Surgery, Inc.
 Salix Pharmaceutical

\$1,000 - \$9,999

Community Health Charities of
 the National Capital Area
 Epigenomics
 Miraca Life Sciences
 We-Care.com
 Phillips Family Foundation
 The "Amish" Family Members
 R. Anthony & Sheila L. Carter
 Family Foundation
 (ASGE) American Society for
 Gastrointestinal Endoscopy
 Advanced Skincare MedCenter
 Granite Properties
 Praglin Family Charitable Fund

\$500 - \$999

Paul S. Ortega Foundation
 Good Love
 Financial Northeastern
 We-Care.com
 All-Temp Logistics, Inc.
 DMSi
 Kingdon Capital
 Management LLC
 Thomas P O'Sullivan IV
 Foundation

Up to \$499

Dept of Veterans Affairs -
 Togus Regional Office
 Community Health Charities of
 the
 National Capital Area
 Larry Bogush, Inc.
 Penguin Group (USA) Inc.
 Essex County Theatrical Stage
 Local 21
 Harrison Fireman's
 Benevolent Association
 K. T. Brown & Son
 Melrose Hose Co. 1
 Morgan Hose &
 Chemical Co. No. 1
 Sayreville Fire Department
 Sayreville PBA Local #98
 Badgley Phelps Investment
 Managers
 GE Foundation
 Harrison - East Newark Elks
 Prudential Foundation

Fight Colorectal Cancer tried very hard to include the name of every donor of \$100 or more, but we know that mistakes do occur. If we left out your name, we are truly sorry and ask that you make us aware of the omission.

Fueling the Fight

We are extremely grateful to our donors. As a non-profit organization (501c3), we rely on both corporate sponsors and individual donations to support our efforts. Your donation will help us execute programs, fund research grants, and maintain a critical presence in Washington, D.C. Fight Colorectal Cancer staff and advocates work every day to impact the fight against colorectal cancer. To honor your commitment, we strive to make sure that each and every dollar we receive is spent wisely and brings us maximum results.

Fight Colorectal Cancer is honored to be the charity of choice as you remember your loved ones. Every donation, no matter how big or small, makes a difference.

Ways to Donate

Supporting Research

Funding for biomedical research has become increasingly scarce for young and talented researchers. Fight Colorectal Cancer directly funds scientific grants to support researchers and has promoted interactive relationships with advocates. The Lisa Fund supports scientific efforts focused on late stage colorectal cancer. Of every donation to the Lisa Fund, 100% goes directly to research. Fight Colorectal Cancer works in conjunction with the American Association for Cancer Research to administer Lisa Fund grants.

Online Fundraising

Our website provides the opportunity to set up your own personalized web page, which allows you to share your story and connection to colorectal cancer, honor or remember loved ones, and give friends and family an easy and effective way to express their support. To create your personal fundraising page, go to <http://link.fightcrc.org/personal>.

Workplace Giving

Many companies match their employees' charitable gifts through a matching gift program, effectively doubling or tripling your contribution. This includes federal, state, county and other local government employees, as well as employees in the private sector.

Our workplace giving campaigns include the Combined Federal Campaign (CFC). Employees of the federal government as well as members of the military can designate Fight Colorectal Cancer through the CFC (#78265). We are also a proud member of Community Health Charities National Capital Area that partners with companies to give employees the opportunity to contribute through their own internal payroll deduction campaign.

Ask your employer's human resources office about their charitable giving or matching program before making a donation.

To Make a Donation

To make a donation, visit www.FightColorectalCancer.org/donate or mail your tax-deductible donation to 1414 Prince Street, Suite 204, Alexandria, VA 22314. Make check or money orders payable to Fight Colorectal Cancer.



get behind a cure.

Thanks to advocates who raise awareness, remind their neighbors to get screened, urge Congress to fund vital research needed to save lives and find a cure. There are now more than 1 million survivors of colorectal cancer in the United States.



This Annual Report is dedicated to the memory of Kate Murphy, Director of Research Communications, founding member, and beloved friend of Fight Colorectal Cancer, who passed away from Lynch syndrome-related colorectal cancer on October 3, 2012. She holds a special place in the hearts of many and her legacy continues to push us forward.



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www.FightColorectalCancer.org