State Proclamations Toolkit

Step 1: State-by-State Proclamation Information

Each state has its own process and requirements to request a proclamation. We've compiled the instructions for all 50 states (DC and Puerto Rico) to help guide you through the process of obtaining a proclamation in your state. **Learn more about your state's process here:** <u>DOWNLOAD HERE</u>

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Step 2: Sample Letter Requesting A Proclamation

Most offices require a letter requesting the proclamation. This can be sent to a governor, mayor, or other elected official to request a proclamation and begin the process. Use this sample letter to get started! **Send this letter to request a proclamation.** <u>DOWNLOAD HERE</u>

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Step 3: Sample Colorectal Cancer Awareness Month Proclamation

Most offices will ask for a draft of the proclamation you are requesting. Some offices may choose to draft their own, but we've put together a sample proclamation that is a valuable tool that can be customized to your specific state. Attach this to the request to your governor or other elected official to promote awareness and action against colorectal cancer in your state! DOWNLOAD HERE

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Step 4: Social Media Tools

Social media graphics and posts can help you maintain a consistent and impactful presence throughout your advocacy efforts, from submitting a proclamation to once it's secured and beyond! **Use these tools to get the attention of your elected officials and others in your community before and after submission.** <u>DOWNLOAD</u> HERE

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Step 5: Sample State Proclamation Press Release

Once you secured your proclamation, it's time to share it! This sample press release can help you to promote, publicize, or communicate the issuance of a state proclamation to the media, the public, and others in your community. **Use this to spread the word of your secured proclamation!** <u>DOWNLOAD HERE</u>

Additional Resources

Estimated new cases and deaths, 2023 - here

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