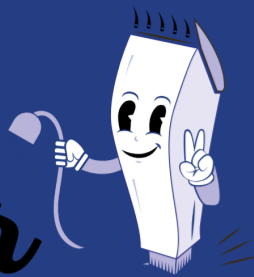


No-Shave November



(417) 895-9012

support@no-shave.org

www.no-shave.org

No-Shave November Participant Toolkit

Introduction to No-Shave November

No-Shave November is your chance to embrace the wild side and let your hair do the talking! This month-long campaign invites you to put down the razor and grow your mane to raise awareness and funds for cancer prevention, research, and education. By letting those whiskers flourish, you'll start some hairy conversations about cancer and help us fight for a cure. So, let's get fuzzy and raise some cash for a cause that really matters — because even a little stubble can make a big impact.

Toolkit Contents

1. **How it works**
2. **Get started**
3. **Fundraising tips**
4. **Email and social media resources**
5. **Additional resources**

How It Works

1. **Let It Grow, Let It Flow:** Embrace your inner lumberjack or Jill and skip shaving for the whole month of November!
2. **Show Off Your Fuzz:** Document your hairy journey and share it with your network. Let everyone in on the fun and raise awareness for a great cause!
3. **Fundraise with Flair:** Ask your friends, family, and colleagues to support you on your beard-ful quest by donating to cancer research and awareness. Comb-ine forces for this important mission.
4. **Save Your Shaving Pennies:** Rather than splurging on grooming products, contribute that cash to the cause. Your hair will appreciate it, and so will the cancer community!

Dive into the hairy details of how you can make a difference at no-shave.org!

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Get Creative!

No-Shave November is for everyone! This month-long initiative invites everyone to put down their razors and embrace their natural look — while raising funds to fight cancer. So, if you're ready to let your hair down (literally), here are some creative ways to join our hairy cause without growing a beard:

- Donate the money you would normally spend on a monthly trim.
- Skip the nail salon in November and donate the difference.
- Flaunt your natural hair for the month (or longer!).
- Let your dog have the month off from the groomer.
- Forgo your wax – we heard bushy brows are in!

How to Get Started

These are just the basics – keep scrolling for a detailed how-to guide, screenshots and all!

1. Sign Up at noshave.fightcrc.org.

- **Sign up** as an individual, create a team, or join a team.
- **Set a fundraising goal:** Set a fundraising goal that's as bold as your beard! Whether you're shooting for \$250 or going all out for \$2,500, remember—every dollar helps in the hairy fight against cancer. Let's grow those donations!

2. Personalize Your Page

- Get ready to make this No-Shave November journey uniquely your own! Kick things off by uploading a **profile picture** that highlights your fabulous face — or your magnificent mane! Share your personal story and let folks know why you are on this shaggy odyssey. Whether cancer has touched your life directly, or you simply want to help raise awareness, your passion can inspire others to join the cause.
- Don't forget to set some fun **donation milestones!** For every \$50 you raise, treat your followers to a hairy update or share a hilarious photo that highlights your fuzz-tastic progress. Remember, it's not just about the growth; it's about the conversations you spark and the change you make!

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3. Spread the Word

- **Get the word out:** Use social media and email to entice your friends into joining the fun. Share your excitement and encourage them to participate! Connect your fundraising page to your Facebook account to host a virtual fundraiser straight from the app while you're doomscrolling (we know you do it!).
- **Share your hairy tale:** Let everyone know why this cause is important to you and how their generous donations will help you make a real difference. Personal stories resonate — sharing is caring!
- **Engage your network:** Consider hosting a small event or gathering to explain the cause and rally support. Creating a sense of community can inspire more people to contribute. Use our [press release template](#) to gain some media exposure!
- **Create a challenge:** Encourage your friends to join you in a friendly competition to see who can raise the most funds. This can motivate everyone to get involved and have fun at the same time!
- **Show your scruff!** Photos and videos will show your shear success and engage your audience, while encouraging them to support your fundraising efforts.

Fundraising Tips

Leverage Social Media

- Go unfiltered and unshaven this No-Shave November! Share updates on Facebook, Instagram, X, and LinkedIn, and don't be shy to ask for support— after all, every dollar counts when you're fighting against cancer! Grow your hair and your followers simultaneously this November.
- Connect your fundraising page to your Facebook account and set up a Facebook fundraiser. This makes it a breeze for your pals to chip in and help you reach your goals —because who doesn't want to contribute to a good cause while you let your beard game flourish? Hashtag it Up! Want to get the word out? Use hashtags like #NoShaveNovember and tag us @No_Shave_November to boost your visibility and grow your support network. The more, the hairier!
- Host a Hair-Raising Shave Off! If you hit your fundraising target, throw a live-streamed shave-off celebration on December 1! It's the perfect way to say goodbye to that glorious mane while raising awareness and funds — just remember, it's all in good fun, and every snip counts!

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Host a Virtual Event

- Get your friends together for a “Beard Battle” or “Creative Style Showdown.” Charge a small donation to enter and let everyone vote for their favorite follicles.
- Spice things up with a No-Shave Trivia Night focused on cancer awareness! Charge a tiny entry fee and test your friends’ knowledge while spreading the word. Plus, you can even order free resources to share during the event! Let the fun and fundraising begin!

Engage Your Workplace

- **Encourage your workplace** to get involved. Create a team and ask coworkers to join or donate.
- Ask your company if they will **match your donations** or become a corporate sponsor.

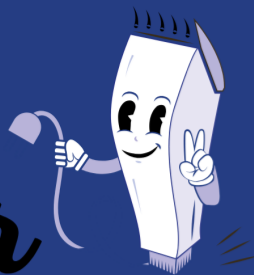
Email/Social Media Resources

Sample Posts

- Get ready, everyone! November is just around the corner, and I’m about to take my grooming habits from “smooth operator” to “hair-raising” for #NoShaveNovember! I’m raising funds for cancer research with @NoShaveNovember. Let’s make a fuzzy difference together! Ready to donate and help us “grow” awareness? [link to your fundraising page]
- Who’s excited for #NoShaveNovember? I’m committed to letting my hair down—literally! Whether it’s a beard, mustache, or a full-on mane, I’m here to support cancer awareness! Join me in this hairy mission and donate to @NoShaveNovember today! Let’s make this month a real “hair-raising” success! [link to your fundraising page]
- It’s Week [#] of #NoShaveNovember! My Hair is growing, and so is our impact! Help me support @NoShaveNovember and raise funds for cancer research. Every dollar counts! [link]
- We’re halfway through #NoShaveNovember and feeling the itch (and the love)! Thank you to everyone who’s donated so far. Let’s keep pushing for awareness and research funding for cancer! Join us! [link]
- We did it! #NoShaveNovember is officially over, but the fight against cancer continues. Thank you for all your support! If you haven’t donated yet, there’s still time to make an impact! [link]

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- What a journey! My #NoShaveNovember beard may be coming off, but the mission isn't over. Let's continue to raise awareness and funds for cancer research. Donate today! [link]

More fun suggestions:

- This November, let your hair down—literally! Join us for No Shave November and help us raise awareness (and eyebrows)!
- Forget about the gym—this November, the only workout you need is flexing those hair-growing muscles! #NoShaveNovember
- Ladies, it's time to embrace that leg hair! Who knew a little fuzz could raise big bucks for cancer awareness? #NoShaveNovember
- What's the best way to support cancer awareness? By putting down the razor and letting it grow wild! Join us for No-Shave November!
- This November let's turn our faces into canvases! Mustaches, beards, and leg hair — oh my! Who's in for the hairy challenge?
- Ditch the razor, not your sense of humor! Join No-Shave November: where hair today means health tomorrow!
- Why shave when you can save? Join No-Shave November and help us fight cancer one hair at a time!
- No-Shave November: because sometimes, the best things in life are hairy! Who's ready to get fuzzy for a cause?
- This month, we're all about the 'hairy' situations! Join us for No-Shave November and let's make a difference together!

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Email Template

Subject: Knot your average fundraiser!

Dear [Name],

Get ready to grow the flow this November! I'm officially participating in this year's No-Shave November campaign, which means I'll be embracing the hairier side of things by putting aside my razor [or other way you're participating] and letting my hair do the talking (and donating)!

This campaign goes beyond just the fun of growing out our hair — it's an important cause that needs our attention! I'm raising funds and awareness for cancer. Every dollar you donate will help save lives and support No-Shave's mission to prevent and treat this stealthy disease.

So, let's make this month more than just a fuzzy face-off! Join me in this whisker-raising adventure and help us *mane-tain* the fight against cancer.

To donate and help me reach my goal, just click here: [Fundraising Link]

Let's comb together our efforts and cut cancer down to size — one donation at a time. Every strand of support counts!

Best,

[Your Name]

[Download our fundraising toolkit for more resources!](#)

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