

FIGHT COLORECTAL CANCER 2024 COMMUNITY IMPACT REPORT



“You didn’t choose the fight. But you were made for it. Have faith. Get up. Make noise.”

SIMONE
LEDWARD BOSEMAN
CAREGIVER

FIGHT
★
COLORECTAL CANCER

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MORE Fight TIME!★



DEAR SUPPORTER,

Sydney, a young woman diagnosed with stage IV colorectal cancer at age 27, joined us on Capitol Hill last March and reminded me of the strength of our community and the power of perseverance. She said,

“My fire is relit. I’m starting my fourth year in treatment, and I’m lucky to still be here, but this could have been prevented. We need more research, more treatment options, less toxic treatments, a wider spread of knowledge, fewer stigmas, you name it. So, while I continue my own fight, I’m going to continue advocating for colon cancer patients, survivors, caregivers, loved ones, and more.”

Sydney’s journey embodies the essence of Fight CRC: facing challenges head-on and advocating for real change. With the support of Fight CRC, Sydney used her voice to fight for better treatment, more research funding, and expanded access to screenings.

This has been an exciting year for Fight CRC. During this past fiscal year, we welcomed new members to our board of directors, including Bradley J. Holden, Erin Stratton, Dr. Cathy Eng, Rob Mills, and Molly McMaster Morgoslepov. Their expertise and passion will help us shape the future of colorectal cancer care.

We also merged with The Colon Club, an organization that has raised awareness of colorectal cancer in young adults for two decades. This merger strengthened our efforts to connect with young patients and caregivers and further expand our impact and reach into the early-onset community.

This year’s Impact Report captures not only the numbers but also the real people behind them — people like Sydney who remind us why we fight every day. Focused on our mission, we are committed to ensuring that no one faces colorectal cancer alone.

Thank you for your relentless support. Together, we are making a difference.

Yours in the fight,

A handwritten signature in blue ink that reads "Anjee Davis".

ANJEE DAVIS, MPPA

CEO, Fight Colorectal Cancer



Executive Summary

**LOOKING AHEAD, WE REMAIN
FOCUSED ON OUR MISSION:**

*We fight to cure colorectal cancer and
serve as relentless champions
of hope for all affected by this disease
through informed patient support,
impactful policy change, and breakthrough
research endeavors.*

NO ONE FIGHTS ALONE

**Fight CRC achieved key milestones in advocacy, research,
and informed patient support. We worked tirelessly to bring
about policy changes, educate the public, resource patients
with reliable information and support groundbreaking
research initiatives. Here's a snapshot of this past fiscal
year's accomplishments.**

Advocacy & Policy Change

232 advocates from 35 states participated in our 18th Call-on Congress, pushing for increased research funding and greater access to life-saving screenings. It was our largest Call-on Congress to date. Our state policy wins racked up, and we experienced more buy-in around D.C. through the Congressional Colorectal Cancer Caucus and engagement with the Congressional Black Caucus.

Research Advocacy

In partnership with the National Cancer Institute (NCI), we hosted a groundbreaking Early-Onset Think Tank, which led to published key findings in *Frontiers in Oncology*. Our research advocacy program is growing, bringing in more voices to help shape the science. We're showcasing our expertise and thought leadership through publications highlighting our work. We funded over \$56,000 in grants for innovative research that will lead to breakthroughs in prevention and treatment.

Disease Awareness & Education

Our online resources and tools — including our new AI chatbot, ChatCRC — reached an average of 150,000 monthly web users, and our webinars and meetups provided reliable patient support. Thousands of print resources were directly mailed to local physician offices and patient mailboxes. Our awareness efforts reached millions through social media and traditional media placements, along with our popular screening quiz, which has identified that 97% of quiz takers are at high or hereditary risk.

Philanthropy & Community Engagement

Thanks to our community, we reached over \$1 million raised through Climb for a Cure. These dollars support research and advocacy efforts. Campaigns like No-Shave November and a plethora of community fundraisers helped us reach financial growth as an organization. A \$1 million legacy gift showed the trust we've earned from our community.



Advocacy & Policy Change

"What an amazing day on Capitol Hill to wrap up our work at Call-on Congress! This long weekend has sparked something deeper inside me, and I can't wait to keep this advocacy going."

JESS FOX
STAGE IV SURVIVOR

Our mission for colorectal cancer advocacy extends far beyond raising awareness. It encompasses driving tangible change and amplifying the voices of those affected by this disease. Through strategic initiatives and grassroots mobilization, Fight CRC has emerged as a powerful force. We champion policy reforms, influence research priorities, and ensure access to quality care for all.

From hosting a panel during the Congressional Black Caucus in September 2023 to meeting with members of Congress year-round, our advocacy efforts reflect a steadfast commitment to empowering survivors and caregivers to become agents of change.



[Donate Here](#)

MORE Advocacy TIME!

CALL-ON CONGRESS

MOBILIZATION OF ADVOCATE VOICES

At Call-on Congress 2024, 232 advocates from 35 states met with lawmakers in Washington, D.C., to push for increased research funding and improved access to screenings. Advocates shared their stories to help double the membership of the Colorectal Cancer Caucus and secure support for the CDC's Colorectal Cancer Control Program and the creation of a Colorectal Cancer Research Program within the Department of Defense.

This was Fight CRC's 18th Call-on Congress, and it was the largest ever, with 183 meetings, 63 scholarship recipients, 24 junior advocates, 73 caregivers and loved ones, and 75 survivors in attendance. Advocates came from across the country, including Alaska and Hawaii, with 133 first-time attendees.



"Fantastic day on the Hill! We had the opportunity to walk proudly as a colorectal cancer survivor and a caregiver. We also helped to share our message that more needs to be done. For men under 50, CRC is the #1 cause of cancer-related death. For women, it is #2 (soon to be #1). Today was a fantastic day with tears, cheers, and complete solidarity among people who understand. However, today is just one day. Every day is an opportunity to talk and share our stories."

MEREDITH HUETTER
STAGE III SURVIVOR

232

ADVOCATES

183

MEETINGS

63

SCHOLARSHIP
RECIPIENTS

24

JUNIOR
ADVOCATES

73

CAREGIVERS
& LOVED ONES

75

SURVIVORS

133

FIRST-TIME
ATTENDEES

UNITED IN BLUE



A POWERFUL STATEMENT OF SOLIDARITY

United in Blue brings together passionate advocates and dedicated partners to make an unforgettable statement at the National Mall and demand that colorectal cancer be prioritized by our policymakers. This year, 389 volunteers placed 27,400 blue flags — each representing someone who is under the age of 50 and projected to be diagnosed with CRC in 2030.

For over 20 days, this powerful visual installation stood as a symbol of hope and action, gaining national attention. The impact rippled far beyond Washington, D.C., with over 3,000 social media mentions using the hashtag #PrioritizeCRC.

Our community's commitment to early detection was clear. At the event, alongside toilet seats carrying information about symptoms and screening options, we distributed 8,000 stickers driving people to our screening quiz to spread lifesaving information.

Simone Ledward Boseman, as well as Congressmen Mark Green and Donald Payne, Jr. spoke at a rally hosted at the United in Blue Installation to encourage our advocates and urge policymakers to prioritize colorectal cancer.



United in Blue photos

389 volunteers placed
27,400 blue flags

NATIONAL PROCLAMATION PARTNER VOICES



"For those of you who have been touched personally by colorectal cancer, thank you for using your experience to rally to help save other people's lives."

CONGRESSMAN MARK GREEN



"You can always be respectful, but you can't always be nice. And we're not here to be nice. We're here to tell some people what they're doing wrong and demand that they do it better."

SIMONE LEDWARD BOSEMAN



Susan Ledward Boseman interview

CONGRESSIONAL CAUCUSES Meaningful Steps Toward Health Equity and Unity



CONGRESSIONAL BLACK CAUCUS

In September 2023, we hosted an impactful panel at the Congressional Black Caucus Foundation's Annual Legislative Conference titled *"A Call to Action: Fighting Colorectal Cancer in the Black Community."*

Co-hosted by Reps. Donald Payne, Jr. (D-NJ) and Nikema Williams (D-GA), the panel featured experts and advocates, including Dr. Fola May (UCLA Kaiser Permanente Center for Health Equity and Fight CRC Board Member), Simone Ledward Boseman (artist and caregiver), Dr. Robert Winn (VCU Massey Cancer Center), and Candace Henley (founder of The Blue Hat Foundation).

The discussion highlighted alarming statistics, including the fact that Black Americans are 20% more likely to be diagnosed with colorectal cancer and face a 40% higher mortality rate than white patients. Panelists addressed systemic barriers, including limited access to screening, stigma, and cultural challenges.

Emphasizing the need for early detection and equitable care, the panel fostered a collaborative call to action to reduce disparities and improve outcomes in the Black community.

With more than **10,000 attendees** at the conference over five days, we quickly distributed **more than 500 colorectal cancer screening resources**.



Watch a video on health equity featuring Candace Henley



"I'm particularly proud that my congressman quickly agreed to join the Congressional Colorectal Caucus."

MICHAEL HOLTZ
STAGE III SURVIVOR

CONGRESSIONAL COLORECTAL CANCER CAUCUS

The Congressional Colorectal Cancer Caucus is a bipartisan group dedicated to advancing policies that reduce the burden of colorectal cancer across the nation. By uniting lawmakers, advocates, and medical experts, the Caucus plays a critical role in driving legislative action to ensure equitable care for all.

Co-chaired by Rep. Donald M. Payne Jr. (D-NJ) who lost his father to the disease, and Rep. Mark Green (R-TN), a colorectal cancer survivor, the Caucus focuses on expanding access to screenings, improving patient outcomes, and addressing the alarming rise in early-onset colorectal cancer (EOCRC).

This year, we achieved a significant milestone by **doubling Caucus membership from 14 to 29 members**, amplifying our collective voice and pushing forward meaningful policies to reduce colorectal cancer mortality nationwide.

JUNIOR ADVOCATES



FRESH ENERGY AND PASSION FOR THE ADVOCACY LANDSCAPE

During Call-on Congress, we relaunched the Junior Advocates Program to empower the next generation and ensure the cause remains relevant and engaging for future advocates. Training 24 advocates under age 18 amplified youth voices and sent a powerful message to lawmakers: colorectal cancer affects people of all ages. Their engagement helped bridge generational gaps in awareness and advocacy, fostering long-term commitment to the cause.

“...colorectal cancer affects people of all ages.”



“It’s important to know your voice matters. It’s easy to get in your head and be like, ‘I’m a kid. Who’s going to listen to me?’ I think it’s quite the opposite, especially in the mind of a senator. Not only are you having all these adults speak with you, but now you also have all these nine and 10-year-old kids sharing their stories.”

NICHOLAS BIRREN

18-YEAR-OLD CAREGIVER TO HIS DAD, JUNIOR ADVOCATE



STATE ADVOCACY INITIATIVES



LOCAL POLICY CHANGES THROUGH THE CATALYST PROGRAM

Our community-based advocates have been working relentlessly at the state level to drive policy changes that increase access to colorectal cancer screening. Their tireless efforts have led to significant progress in expanding access to life-saving screenings across multiple states through targeted, state-level initiatives. These grassroots victories are not isolated wins — they are part of a broader strategy to build momentum for national change. By addressing local barriers and mobilizing communities, our advocacy network is

creating a powerful ripple effect that reaches far beyond state borders.

In 2024, Fight CRC awarded \$140,000 in grants to support advocacy in Georgia, Hawaii, Missouri, and Nevada. As the newest grantees of our state advocacy program — what we call the Catalyst Program — these states are making critical strides in expanding screening access to underserved populations, improving early detection rates, and reducing barriers to care for thousands.



“\$140,000 in grants to support advocacy in Georgia, Hawaii, Missouri, and Nevada.”

A FEW OF OUR ADVOCACY WINS



■ More than 50 organizations joined Fight CRC in urging the American College of Physicians (ACP) to reconsider its screening guidance, advocating for colorectal cancer screenings to start at age 45 (in line with national recommendations) to save lives and address rising rates in younger populations.

Forty-six states requested proclamations, 37 states issued proclamations, 75+ cities issued proclamations, and President Joe Biden issued a national proclamation on Feb. 29, officially declaring March 2024 as Colorectal Cancer Awareness Month.

■ Fight CRC led a powerful coalition of over 80 organizations — including the American Gastroenterological Association (AGA), American College of Gastroenterology (ACG), and American Society for Gastrointestinal Endoscopy (ASGE) — to drive critical change in colorectal cancer care. Together, we advocated for federal agencies to ensure that surveillance colonoscopies are covered as a preventive service under the Affordable Care Act. This effort directly impacts patients by removing financial barriers, promoting early detection, and potentially saving thousands of lives through improved access to essential screenings.

• IN MEMORIAM •



Congressman Donald Payne, Jr.

Mourning and Remembering a Tremendous Champion

On April 24, 2024, Donald Payne, Jr. passed away. He was a trailblazer on the Hill for the colorectal cancer community, and he will be deeply missed.

“Congressman Payne’s dedication was deeply personal, rooted in his experience of losing his father to this disease. His leadership as the founding co-chair of the Congressional Colorectal Cancer Caucus was instrumental in raising awareness among his peers and the broader public about the critical importance of early detection and prevention. To honor his remarkable legacy, we pledge to continue advancing the cause he so passionately championed. Congressman Payne’s leadership will be deeply missed, but his impact will endure.”

ANJEE DAVIS Fight CRC CEO



Donald Payne, Jr. Shares His Story

Disease Awareness & Education

A colorectal cancer diagnosis can be overwhelming, but we are here for patients and caregivers every step of the way. We empower individuals with the knowledge and resources they need, whether it's through our online tools, educational webinars and schools, printed resources, or online communities. We want patients to understand how to advocate for themselves and make informed decisions about their care. We're focused on getting essential information to patients on topics like biomarkers, clinical trials, treatment options, managing side effects, and more.

Through impactful public awareness campaigns and targeted educational outreach, we actively promote screenings and share lifesaving information. Our efforts have reached millions, helping people take control of their health, assess their colorectal cancer risk, and seek early detection or timely care. Together, we are building a stronger, more informed community — ensuring that no one faces colorectal cancer alone.

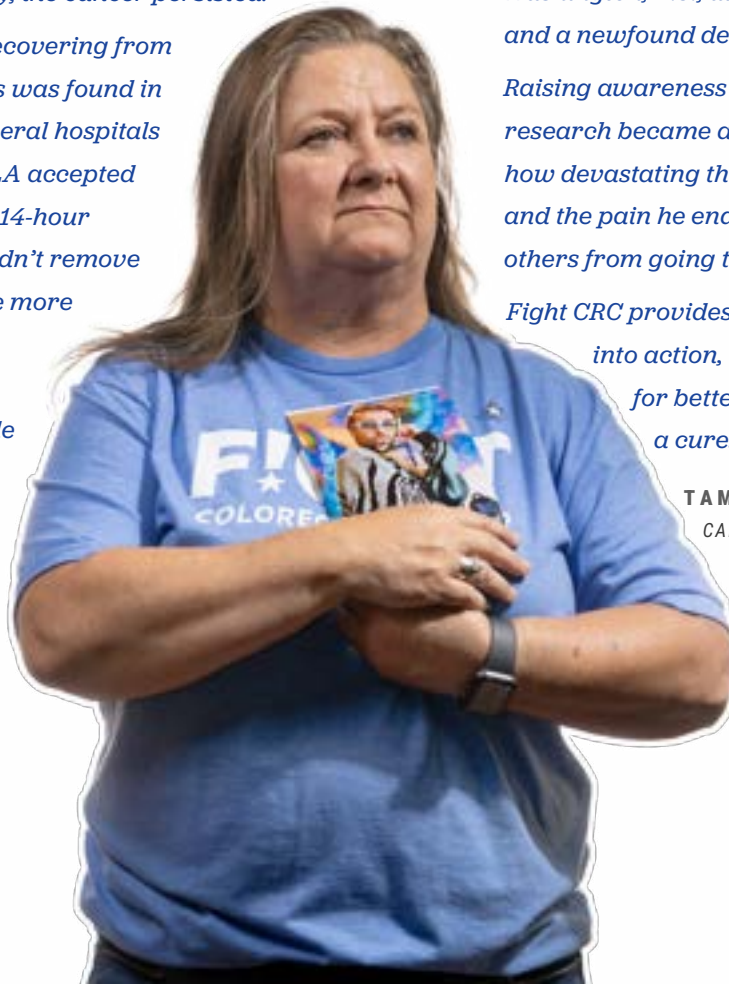


[Donate Here](#)

MORE Learning TIME!

"I was a caregiver to my nephew, Daniel, a talented makeup artist from the Bay Area. His colorectal cancer journey began in 2017, when he was misdiagnosed multiple times. In April 2018, doctors discovered he had colon cancer during surgery to address diverticulitis. Despite undergoing chemotherapy, radiation, and surgery, the cancer persisted.

In April 2021, while recovering from a car accident, a mass was found in his stomach. After several hospitals declined his case, UCLA accepted him and performed a 14-hour surgery, but they couldn't remove all the cancer. For one more year, Daniel fought bravely with me and my husband by his side until his passing on November 26, 2022.



Daniel was an active member of The Colon Club. After he passed away, Phuong Gallagher, president of The Colon Club, reached out to me and introduced me to Fight CRC and Call-on Congress. She thought I would be interested. So, less than three months after losing Daniel, I found myself in Washington, D.C., at Call-on Congress, fueled by grief, anger, and a newfound determination to make a difference.

Raising awareness and advocating for colorectal cancer research became a mission for me because I saw firsthand how devastating this disease can be. Daniel's misdiagnosis and the pain he endured ignited a fire within me to prevent others from going through the same ordeal.

Fight CRC provides me with a platform to channel my grief into action, to honor Daniel's memory, and to fight for better resources, awareness, and ultimately, a cure."

TAMI PANGELINA
CAREGIVER

KEY INSTITUTIONS WE COLLABORATED WITH

The University of Texas
MD Anderson Cancer Center

University of Southern
California (USC)

Vanderbilt University
Medical Center

West Virginia University (WVU)
Cancer Institute

Memorial Sloan Kettering
Cancer Center (MSK)

John Stoddard Cancer Center

University of California,
Los Angeles (UCLA)

Northwestern University

City of Hope
National Medical Center

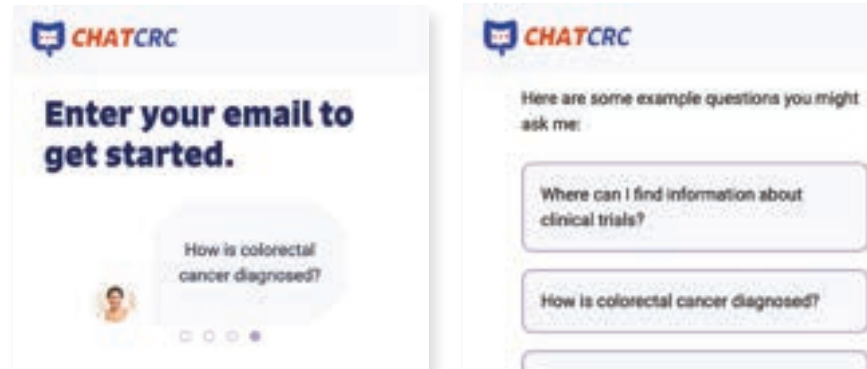
Cleveland Clinic

Mayo Clinic

University of Colorado
Cancer Center

Fred Hutchinson Cancer Center

CHATCRC



GROUNDBREAKING AI CHATBOT FOR COLORECTAL CANCER

In April 2024, we proudly launched *ChatCRC**, an innovative tool ready to revolutionize the way patients and caregivers access critical information. Available 24/7 via both web and SMS text, ChatCRC allows users to find reliable answers about colorectal cancer quickly and conveniently.

Users can ask the chatbot about any topic related to colorectal cancer: treatment options, side effects, chemotherapy tips, and more. Like other AI chatbots, a quick answer will be typed back like a conversation, first

citing reliable sources that Fight CRC has trained the chatbot to rely on. It's quicker than a Google search, provides trustworthy information, and can be accessed with or without WIFI. Note: *ChatCRC* does not offer medical advice, nor will it recommend specific treatments or doctors.

Explore ChatCRC at chatbot.FightCRC.org, or text a question to 318-242-8272 (318-CHATCRC).

*Patent Pending

"I discovered Fight CRC's website, with its trove of information and resources. I signed up for my first meetup and walked in nervously and without expectations. They listened without judgment, refrained from comparing my illness to theirs, offered helpful tips and solutions, and encouraged me to always advocate for myself. They taught me it was ok to feel hopeful, angry, sad, grateful, or any combination thereof. Almost two years later, I look forward to Fight CRC's meetups and hope that I, too, can offer a measure of comfort to anyone living with colorectal cancer."

DAAD ABIGHANEM

STAGE IV SURVIVOR

WEBINARS AND MEETUPS



LIFELINES FOR CONNECTION AND RESOURCES

This year, our educational webinars and monthly meetups continued to be a vital resource for patients and caregivers seeking connection and information.

WEBINARS

We hosted 14 webinars, attracting 988 registrants and engaging 301 live attendees. These sessions featured leading medical experts and covered crucial topics. Our most popular webinar, led by Dr. Eileen Johnson from the University of Southern California on pelvic floor health, attracted 202 registrants, while Dr. Cathy Eng from Vanderbilt University drew 109 registrants for her insightful session on metastatic colorectal cancer.

MEETUPS

Beyond webinars, we hosted 38 meetups, providing spaces for 485 registrants and 392 attendees to engage in shared learning and receive emotional support. Our standard meetups catered to individuals at any stage of diagnosis, while our mega meetups focused on specific groups within the community. This year, we held Mega Meetups tailored to the unique needs of Black Americans, women, men, early-onset survivors , and the LGBTQ+ community.



“The best things meetups do is provide hope to the mind, body, and soul during the darkest times. Meetups show people that it is possible to survive and keep living life with colorectal cancer. I appreciate the personal connections I make with people through meetups.”

JJ SINGLETON
STAGE IV SURVIVOR

“Thank you SO MUCH for setting this webinar up. It’s incredible to have people that know what we are going through. I was getting emotional listening. This is the first time I have heard a medical person talk about and validate LARS. Most have no idea what I am talking about. Your hard work is appreciated.”

WEBINAR ATTENDEE

14 988 301
WEBINARS HOSTED REGISTRANTS LIVE ATTENDEES

38 485 392
MEETUPS HOSTED REGISTRANTS ATTENDEES

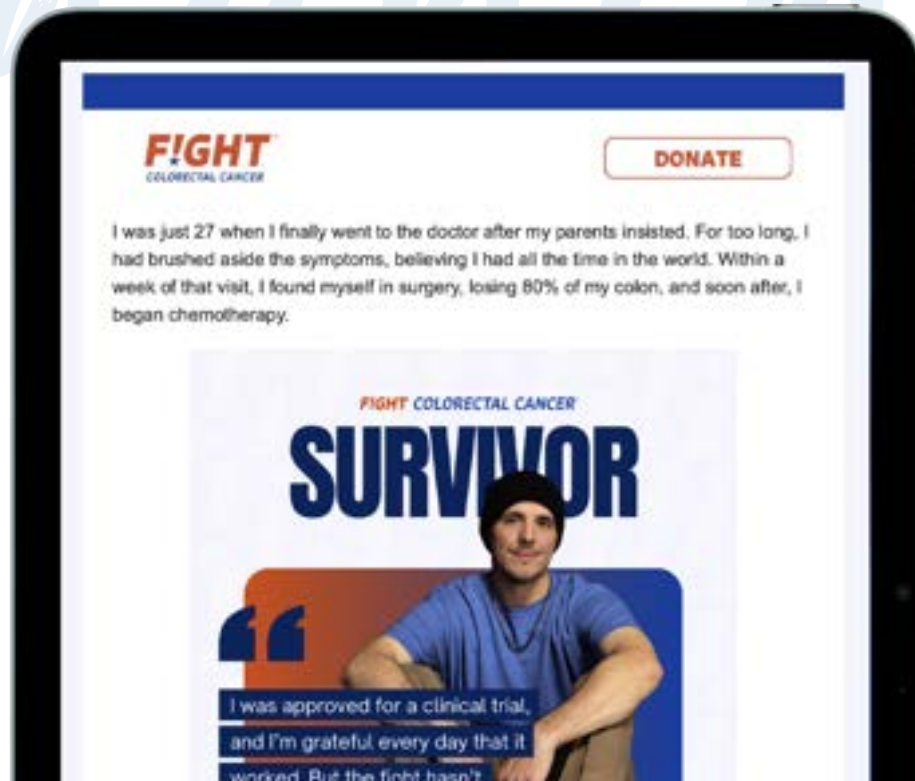
MONTHLY PATIENT EMAILS

“Our outreach efforts touched an average of 14,000 patients and caregivers per email.”

A HELPFUL GUIDE IN THE FIGHT

Every month, we send out emails to patients and caregivers with crucial resources, guidance, and support.

This year, our outreach efforts touched an average of 14,000 patients and caregivers per email, ensuring that they have access to the information and tools they need throughout their colorectal cancer journeys. Emails drive recipients to online and print resources, as well as partner resources and ways to engage in our community



RESOURCE DISTRIBUTION



"WOW!!!! Got my kit today and this is amazing! Thank you!!"

PAMELA GRIFFIN

SNAIL MAIL AND PAPER TO REACH PATIENTS

We want to reach patients everywhere they go for information. That's why we focus on printed resources in addition to our online resources. Focus groups with patients and caregivers have shown us that they want both: reliable information they can access via the web and mobile phones, as well as brochures and fact sheets to hold, scribble on, and take home.

KEY WINS

- Organized eight provider mailings, reaching 5,755 providers with brochures in English, Spanish, and Chinese.
- Sent two resource mailings to 318 volunteer Resource Champions, who hand-delivered our resources to their local clinics and communities.
- Released two issues of our magazine, *Beyond Blue*, which saw a 7% growth in subscriptions this fiscal year, reaching 1,200 subscribers via postal mail. *Beyond Blue* is mailed to homes and clinics free of charge.

- Distributed approximately 59,641 brochures through direct mail to physicians, clinics, and individual requests. We send resources directly to the spaces patients go to for trusted, reliable information.
- Mailed out 98 Newly Diagnosed kits to those who made requests via our website and to those attending meetups or joining Community of Champions who were recently diagnosed.

"I find that a variety of topics covered in Beyond Blue are very helpful and relate to young people as well as older ones like me! I think it's well done – topics for newly diagnosed to those done with treatment and just in surveillance mode."

BEYOND BLUE SUBSCRIBER
STAGE III SURVIVOR



• IN MEMORIAM •



"I am a G12D, KRAS positive, MSI stable patient. Knowing my biomarkers affects my treatment options by letting me know what clinical trials I qualify for. Having the G12D biomarker led me to some clinical trials that are specific for my gene markers. My doctor ordered biomarker testing. Be sure to always ask for a copy of your biomarkers report."

KAYLA CAMPBELL
FOREVER FIGHTER



Kayla Campbell's story

COMMUNITY OF CHAMPIONS



A SUPPORTIVE AND ACTIVATING ONLINE SPACE

Community of Champions is an online, password-protected platform that has become an essential space for survivors, caregivers, and advocates to meet others for support, find resources, and get tools to become volunteers and advocates.

Community of Champions plays a critical role in helping individuals navigate the challenges that come with a colorectal cancer diagnosis while also finding ways to activate and engage as an advocate for self and others. It's a safe space for users to ask questions, vent, and connect with subject matter experts.

The platform experienced remarkable adoption in its first year, proving to be a lifeline for many.

ENGAGEMENT

In its first year, the community saw over 1,000 members eagerly join, with a healthy retention rate of users logging into the platform to post and engage with one another. Spaces were set up for advocates to find

advocacy tools, volunteer opportunities, community events, and various resource groups — including ostomy support, grief support, LGBTQ+ issues, individuals with Lynch syndrome, and young survivor support.

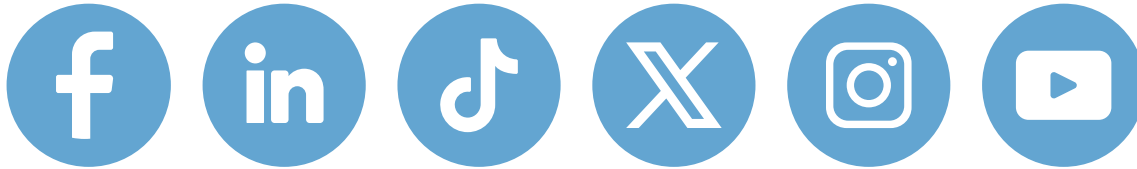
EDUCATION

This year, we launched several online schools within Community of Champions to help patients better understand critical topics related to their treatment plans and provide informed patient support.

Biomarkers School launched in October 2023 to address questions like "What is a biomarker?" and "How do I get tested?" along with "What is MSI-H, MSS, KRAS, etc.?" In the first six months, 64 members enrolled.

Clinical Trials School launched at the very end of our fiscal year in June 2024. It's designed to expand a patient's understanding of what a clinical trial is, debunk myths, explain how to understand qualification criteria, and explain how to find relevant trials.

MEDIA MATTERS



SIGNIFICANTLY WIDER MEDIA FOOTPRINT

SOCIAL MEDIA

Through engaging social media campaigns, we significantly strengthened our digital presence this past year. Our strategic efforts expanded awareness, fostered engagement, and amplified our message to a broader audience.

KEY WINS

FACEBOOK: Video views surged by 68%, bringing our educational and advocacy content to a growing community.

LINKEDIN: Engagement increased by 74%, connecting professionals and advocates in meaningful discussions.

TIKTOK: Our follower base grew by 37%, allowing us to reach a younger, more diverse audience through creative, awareness-building content.

X (FORMERLY TWITTER): Engagement skyrocketed by 3,364%, while impressions increased by 5,161%, amplifying our advocacy efforts and reaching thousands more with critical information.

INSTAGRAM: Content interactions rose by 100%, reflecting stronger community participation and spreading lifesaving awareness across a highly visual platform.

By leveraging these digital channels, we not only raised awareness, but also empowered individuals and communities to take action.

TRADITIONAL PR/MEDIA

In March 2024, Fight CRC experienced a significant 573% increase in media exposure compared to the previous March. Our strategic media efforts resulted in 90% of ambassador stories receiving placements in media outlets. Ambassadors were featured in newspapers, on their local TV stations, on podcasts, and more.

The United in Blue event in D.C. garnered 150 media mentions in prominent print, broadcast, and radio outlets across the nation, such as The Washington Post, GQ, and through local affiliate stations like CBS, FOX, and NBC.

The growth of our social media channels and our success in traditional media placements underscore our growing influence and commitment to raising awareness about the cause and Fight CRC's mission.

THE FIGHT CRC WEBSITE

“Since diagnosis, my mother has been receiving chemo and radiation treatments and has unfortunately had many complications. This has been a wake-up call for me to take better care of my body. A friend of mine shared Fight CRC with me. I followed them on Instagram, took their colorectal cancer screening quiz, and upon getting results that I am at high risk for colorectal cancer, I immediately scheduled an appointment to get a colonoscopy. I anxiously wait for that day so I can have peace of mind. I also plan to get yearly colonoscopies and encourage my siblings to do the same. I am so grateful for the resources at Fight CRC and their effort to spread awareness on this serious issue.”

LILLIANA ERIDANI BOLAÑOS



148,875

AVERAGE MONTHLY USERS

1,786,500

ANNUAL VISITORS

“The Provider Finder helped me select a surgeon when I was left with no good options. It was a welcome relief to find qualified doctors and not have to guess.”

SUSAN THOMPSON

PROVIDING MILLIONS WITH RELIABLE ONLINE INFORMATION

The Fight CRC website has become an invaluable space for individuals seeking reliable education and stories of hope. With comprehensive content housed in web pages, blog posts, online tools, and a resource library, it's a one-stop shop for many patients looking to counter misinformation with the truth. Our Champion Stories Hub and Wall of Champions tributes emphasize the urgency of the cause and put real faces and stories alongside information. Our translation tool allows any text on the website to be translated into Spanish or Chinese.

Beyond its national reach, our website is attracting a growing international audience, demonstrating the global impact of Fight CRC's work. Key features — such as our Provider Finder, Clinical Trials Finder, Screening Quiz, and ChatCRC — provide interactive, user-friendly tools that make information easily accessible.

KEY WINS

AVERAGE MONTHLY USERS: 148,875, reflecting our consistent engagement with the community and the public. The website receives over 1,786,500 visits annually.

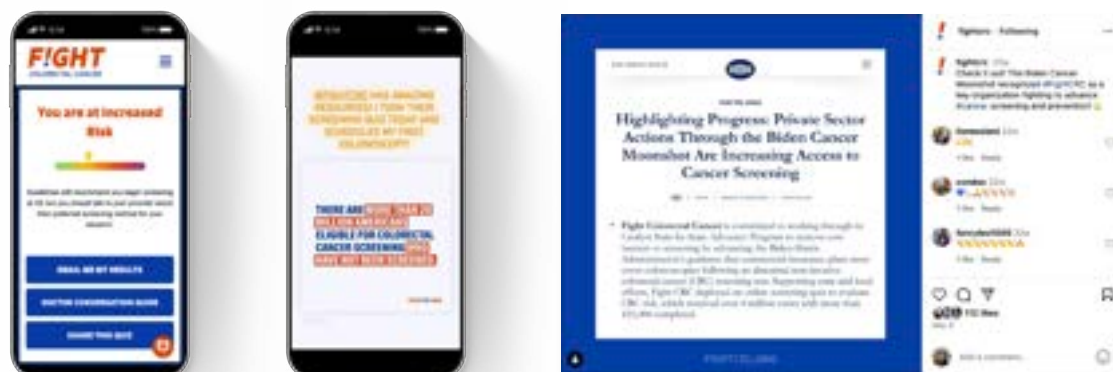
HIGHEST MONTH: 181,000 users in March, coinciding with our awareness initiatives.

USER GROWTH: 13% yearly increase, showcasing steady progress in reaching more individuals.

INTERNATIONAL REACH: Frequent visitors from countries such as Spain, Canada, and the UK, demonstrating our expanding global footprint.

107,086 downloads of the *National Comprehensive Cancer Network (NCCN) Guidelines*, sponsored by Fight CRC, helps patients and caregivers make informed decisions about their care.

SCREENING QUIZ



13 QUESTIONS LEAD TO EYE-OPENING RESULTS

Our Screening Quiz is one of the most utilized and most popular tools on our website. As a medically reviewed, reliable quiz, it helps users assess their risk and understand when to begin colorectal cancer screening. Not only does Fight CRC drive online users to the quiz, but it's also embedded on popular websites like *Yahoo!*, *TheHealthy.com* (by Reader's Digest), and the *UK's Daily Mail*.

An overwhelming majority of quiz takers are at high risk or hereditary risk for colorectal cancer, warranting education about getting screened right away. Since the

launch of the quiz in January 2023, 97% of quiz takers have tested at high or hereditary risk. Around 8,200 of the users who took the quiz this year were under age 45.

KEY WINS

- Just shy of 1 million people viewed the quiz online this year, and since its launch in 2023, it has received 3.1 million page views.
- 66,589 users started the quiz's 13 questions; 353,000 people have taken the quiz in the two years since it launched.

353,000

PEOPLE HAVE TAKEN THE QUIZ
IN TWO YEARS



The inaugural **LGBTQ+ Community of Practice (COP)** at the 2024 ASCO Annual Meeting, co-chaired by Paula Chambers Raney of Fight CRC and Dr. Chunkit Fung, marked a pivotal step in fostering inclusivity within oncology.

Fight CRC, as the platinum-level sponsor, reinforced its commitment to equity, ensuring LGBTQ+ individuals receive compassionate and comprehensive cancer care. This event set the stage for continued progress in creating inclusive spaces within the oncology community.

Research Advocacy

This year, we strengthened our commitment to groundbreaking research by funding critical studies and convening a think tank to deepen our understanding of early-onset colorectal cancer (EOCRC).

One of our most impactful initiatives, the Research Advocacy Training and Support (RATS) program, trains advocates to contribute their lived experiences and collaborate directly with scientists to shape research priorities, improve patient care, and push for more effective treatment options.

This unique program is a cornerstone of our efforts to advance scientific knowledge, create meaningful change for the colorectal cancer community, and ensure that research is deeply informed by those it seeks to help. We remain at the forefront of innovation, leading the charge to improve outcomes for all who are affected by this disease.



[Donate Here](#)

MORE Research TIME!★



"I am a 36-year-old mother of two young children. In 2023, I finally had a colonoscopy that I had been asking for for months due to various symptoms, but I was told my symptoms were most likely due to pregnancy or postpartum. I thought I perhaps had IBS or IBD. I was about one year postpartum when I found out the shocking news that I had stage IV colon cancer. I also learned of the lack of research funding, despite colorectal cancer being one of the top three common cancers. Even though I wanted to keep my cancer diagnosis and story private, I decided to share my story on social media to

keep my friends and family updated and bring awareness to other young mothers, women, and particularly Asian American women about this cancer.

After undergoing chemo, chemoradiation, and LAR procedure over the course of 2023, I recently reached NED status. While my treatment has ended, I am not done fighting colorectal cancer. I hope to advocate for those that may not be as lucky as me to have insurance, have the means to pay for high-deductible out-of-pocket costs, and the access to quality health care."

ESTHER HYUN

STAGE IV SURVIVOR AND RESEARCH ADVOCATE

"While my treatment has ended, I am not done fighting colorectal cancer."

RATS PROGRAM



“This is my world. These are my people. It has been so tremendous to oversee the program and be part of its growth and expansion because researchers are starting to gain some perspective as to the real benefits and impacts of having the patient voice guide in the research they are doing. But there is not enough of that yet.”

PHUONG GALLAGHER
STAGE IV SURVIVOR

PATIENT VOICES SHAPING THE SCIENCE

Our Research Advocacy Training and Support (RATS) program ensures patients and caregivers play a central role in shaping the research process, amplifying the voices of those directly affected by colorectal cancer. RATS members actively shape research priorities, ensuring they align with the real-world needs of patients, driving more patient-focused outcomes.

INVOLVEMENT

RATS members held key positions and influential roles across prominent research bodies, serving as advocates for the *Department of Defense Peer Review Cancer Research Program*, *Alliance for Clinical Trials in Oncology*, and *National Coalition for Cancer Survivorship (NCCS)*.

RATS advocates also contributed to the development of research protocols by participating in Institutional Review Boards (IRBs), including the *Georgetown University Oncology IRB*, *Colorado Multiple Institutional Review Board (COMIRB)*, and *NCI Early Phase Emphasis Central IRB*.

NEW MEMBERS

This year, we welcomed five new advocates to the RATS program:

ESTHER HYUN, stage IV colon cancer survivor, aims to raise awareness in the Asian American community and contribute to the reduction of deaths from colorectal cancer through her research advocacy.

MICHAEL HOLTZ, stage III rectal cancer survivor, joined the RATS program to better understand colorectal cancer science and research, driven by a commitment to help loved ones and others achieve no evidence of disease (NED) status.

TIM MCDONALD, stage III rectal cancer survivor, joined the RATS program to better understand colorectal cancer science and research, driven by a commitment to help loved ones and others achieve no evidence of disease (NED) status.

ELSA LANKFORD, caregiver, has become an avid research advocate because she wants to help find the best treatment options for colorectal cancer.

CARRIE BROCKWAY, stage IV colorectal cancer survivor, plans to use her own diagnosis and healing to be an advocate for others. She believes that being armed with scientific, thoughtfully researched information will make her the best possible resource for others.

THINK TANK



PARTNERSHIP WITH THE NCI SPOTLIGHTS EOCRC

In partnership with the National Cancer Institute (NCI) and Vanderbilt University, we hosted a Think Tank in December 2023 dedicated to early-onset colorectal cancer research. The event brought together nearly 60 leading experts in gastrointestinal disease, oncology, genetics, and public health.

Focus areas addressed the growing crisis of early-age onset colorectal cancer (EOCRC) and prioritized discussions on health disparities and gaps in care for underserved populations.

The Think Tank advanced strategies in both prevention and treatment for younger patients. It positioned Fight CRC to shape the future of colorectal cancer research and improve outcomes for younger populations.

KEY WINS

- Major takeaways and research priorities were published in *Frontiers in Oncology*.
- Collaborative efforts with early-career investigators Dr. Eric Lander, Dr. F.E.R. Vuik, and Dr. Aniruddha Rathod.



On June 25, 2024, we continued driving progress with our Accelerating Progress in EOCRC Research virtual meeting, in partnership with Dr. José Perea of Spain.

Nearly 80 researchers, clinicians, and advocates from 7 countries across 4 continents collaborated to explore innovative strategies aimed at reducing the incidence and mortality of CRC in young individuals.

"Jessica was my inspiration to go outside of my practice and take it to a national level to help others become educated about colorectal cancer awareness and what we can do to help."

DR. CATHY ENG

ONCOLOGIST AND FIGHT CRC BOARD MEMBER

**Jessica Dilts-Cash, passed June 24, 2021. She was a Fight CRC ambassador and advocate*



“Without our voices, we will never be able to make people understand how dire the need is for funding and research for a disease that is detectable.”

YVETTE ATKINS
CAREGIVER

RESEARCH GRANTS



FUNDING FOR LIFE-SAVING RESEARCH BREAKTHROUGHS

This year, we awarded \$56,000 toward critical research grants to innovative studies that hold the potential to transform colorectal cancer care.

CGA-IGC EARLY CAREER AWARD

One standout was Dr. Alessandro Mannucci, who received the Fight CRC and Collaborative Group of the Americas on Inherited Gastrointestinal Cancer (CGA-IGC) Early Career Award.

This grant is helping Dr. Mannucci develop a noninvasive test to detect EOCRC, a breakthrough that could lead to earlier diagnosis and better outcomes for patients. Dr. Mannucci’s work has already been recognized at the prestigious Digestive Disease Week (DDW) meeting and published in the American Journal of Gastroenterology — highlighting the importance of your investment in this groundbreaking research.

■ By funding these promising studies, we are paving the way for new treatment options and improving survival rates for patients.

RESEARCH FELLOWSHIP AT TEMPUS

Our annual investment in a three-year research fellowship at Tempus is advancing critical discoveries in colorectal cancer treatment.

This year, our funded postdoctoral fellow Ymke Van der Pol, PhD, used Tempus’ extensive real-world data to explore how patients with specific biomarkers respond to treatments. Her research is already making waves in the scientific community.

Dr. Van der Pol’s groundbreaking work has been presented at leading conferences, including the American Society of Clinical Oncology (ASCO) Gastrointestinal Cancers meeting and the American Association for Cancer Research (AACR).

The investment of our donors is making a global impact.

CLINICAL TRIAL FINDER



EXPANDED ACCESS TO CLINICAL TRIALS

This year, we expanded the trial finder to include trials for two types of biomarkers: microsatellite stable (MSS) and microsatellite instability-high (MSI-H). Fight CRC's Clinical Trial Finder is the only tool that curates trials for both MSS and MSI-H late-stage colorectal cancer. This expansion provided more opportunities for patients to find cutting-edge treatments tailored to their specific tumor types.

KEY WINS (OVER 12 MONTHS)

- 670 website users accessed the Clinical Trial Finder, which received close to 4,500 views.
- Altogether, those users took 1,092 actions, meaning they searched multiple times using a variety of variables. Each user averaged 1-2 searches.

670

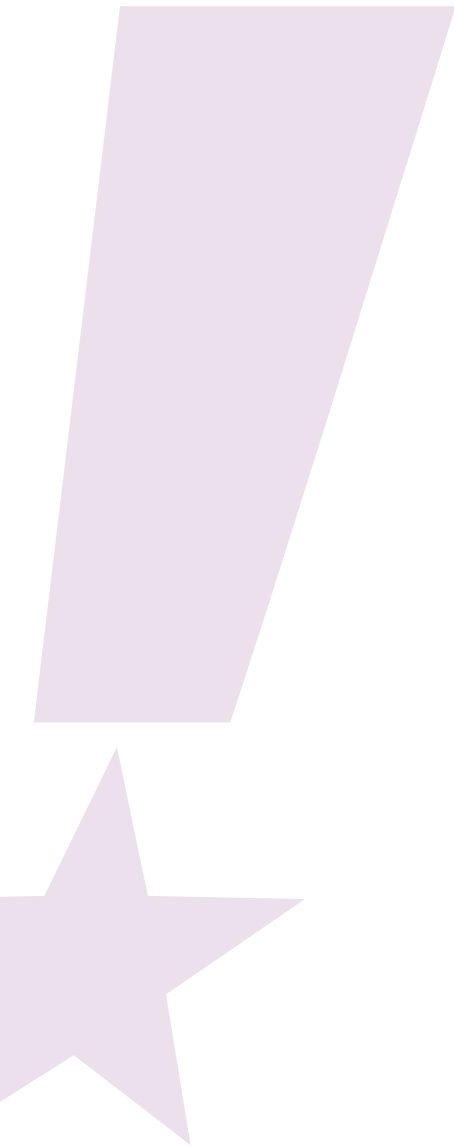
WEBSITE
USERS

1,092

ACTIONS

1-2

AVERAGE USER
SEARCHES



PUBLICATIONS



RESEARCH CONVENERS AND THOUGHT LEADERS

Representing our communities' values, we worked with our partners to submit peer-reviewed research and professional publications:

- "Red Flag Signs and Symptoms for Patients With Early-Onset Colorectal Cancer: A Systematic Review and Meta-Analysis" in *JAMA Network Open*, highlighting research on EOCRC symptoms.
- "Advancing Early Onset Colorectal Cancer Research: Research Advocacy, Health Disparities, and Scientific Imperatives" in *Frontiers in Oncology*, a result of our collaboration with the NCI.
- "Liquid Biopsy for Average-Risk Colorectal Cancer Screening," a workshop commentary published in *Clinical Gastroenterology and Hepatology*, based on insights from the American Gastroenterological Association (AGA) Workshop on Liquid Biopsy.
- *Modeling studies on liquid biopsy published in Gastroenterology* as part of our ongoing work to promote innovative screening techniques.

EOCRC WORKING GROUP'S WORK IN THE NYT

Fight CRC's EOCRC Working Group published the results of a study led by Drs. Joshua Demb and Jennifer Kolb in *JAMA Network Open*, which reported the common signs and symptoms of EOCRC. This research was highlighted in an article published by *The New York Times*, further raising awareness for the most common symptoms of EOCRC.

RESEARCH ADVOCACY WINS



Phuong Gallagher shared her experiences with unexpected side effects from cancer treatment during her talk, “Long-Term Side Effects: What I Didn’t Expect” during the ASCO Voices session at the 2024 American Society of Clinical Oncology (ASCO) Annual Meeting in June 2024.

“Talking about what the possibilities are now and how they might change your life enables patients to share in that decision making, so we have no decisions being made about us without us.”

PHUONG GALLAGHER
STAGE IV SURVIVOR

**These research grants and programs are made possible thanks to the generosity of our donors.*



Philanthropy & Community Engagement

Philanthropy drives our progress and the generosity of our donors has been nothing short of remarkable.

This year, generous financial contributions allowed us to expand vital programs, fund groundbreaking research, deliver critical patient education, and advance powerful advocacy efforts.

We are profoundly grateful to the donors who fuel our mission, bringing us closer each day to a cure.



Donate Here

MORE *Giving* TIME!

CLIMB FOR A CURE

\$1 MILLION MILESTONE SURPASSED

This year, Climb for a Cure reached an incredible milestone, raising over \$1 million to fuel groundbreaking colorectal cancer research and support essential research programs and resources. What started as a grassroots event has grown into a vital part of our fundraising efforts that unites survivors, caregivers, and supporters.

In 2023, advocates hosted five climbs across the country, each bringing together communities with a shared mission:

NEW YORK – LAKE GEORGE (August 5, 2023) **RAISED \$21,471**

COLORADO – MANITOU INCLINE (August 5, 2023) **RAISED \$12,906**

CALIFORNIA – MISSION PEAK (August 6, 2023) **RAISED \$38,526**

Among these inspiring events, Wendy Harpp, a stage III survivor, led her fourth-annual Lake George Climb for a Cure. Wendy's involvement began in 2020 with just a dozen participants, but this year, her event grew to nearly 100 participants. Remarkably, Wendy completed her first climb just three days after finishing chemotherapy.

The funds raised through Wendy's climb and others like it are directly supporting research that is driving innovation and accelerating progress. Together, we are climbing closer to a cure.

Climb for a Cure continues to inspire people across the country.

In addition to Wendy's event, organizers Ryan Vieth, JJ Singleton, Joe Bullock, Erin Darbouze, and Mary Beth Kropp hosted events, drawing a passionate group of survivors and advocates. These climbs are not only raising critical funds, but they are also spreading awareness, offering hope, and creating a sense of community.



*"What I am doing is changing lives.
I know I must be making an impact."*

WENDY HARPP
STAGE III SURVIVOR

• IN MEMORIAM •



This year, we honor the memory of Michael Stern, a dedicated ambassador mentor who inspired many through his unwavering commitment to the cause before his passing. His legacy continues to motivate our work and the community he helped build.

MICHAEL STERN
FOREVER FIGHTER



Michael Stern's story

AMBASSADOR PROGRAM



EMPOWERED VOICES AND ACTIVATED CHAMPIONS

Our Ambassador program is designed to activate and empower a dedicated group of survivors and caregivers to raise awareness and become advocates for change through a one-year dedicated commitment.

In 2024, we welcomed 15 new Ambassadors — 12 survivors and 3 caregivers from 11 states — each bringing their unique voice and experience to the forefront of colorectal cancer advocacy.

Their stories not only raised awareness but also mobilized communities, influenced public discourse, and drove the fight for better care and treatment options.

BIG IMPACT

- 20+ media placements in top outlets like NBC, CBS, Healthline, Gray, MyHealth, and Stateline.
- Raised \$6,000 through peer-to-peer fundraising during the 2023 year-end campaign and March 2024 Awareness Month — funds that directly support Fight CRC's mission.

- Top fundraisers Jess Fox, Ellen Tappin, and Alecia Mandal led the charge in community activation.

Our ambassadors are more than just storytellers: they are advocates, fundraisers, and community leaders driving change, shaping the narrative, and pushing for advancements in colorectal cancer care.

NO-SHAVE NOVEMBER



"I can't tell you how many people have told me, 'I've had a colonoscopy because of you.'"

BOB CERAGNO
STAGE II SURVIVOR

AWARENESS AND FUNDS FOR CANCER RESEARCH

Since its launch in 2009, No-Shave November has grown into a powerful movement inspired by the Hill family's dedication to honoring the memory of their father, Matthew, who passed away from colorectal cancer. Each year, thousands of participants put down their razors and apply the money they would have spent on grooming to support cancer prevention, education, and research. Many of the participants also fundraise for the cause and solicit financial donations from supportive friends and family.

In 2015, the Matthew Hill Foundation selected Fight CRC as a beneficiary, and our community's involvement has flourished ever since.

THE CERAGNO SHAVE-OFF

A standout example is that of Bob and Marlene Ceragno of North Bergen, N.J., who made the campaign a city-wide event. Their annual Shave-Off at the end of November rallies the entire community — including the mayor and local law enforcement — to support Bob's story and colorectal cancer awareness.

In 2023, the Ceragnos raised an impressive \$7,500, bringing their fundraising total to more than \$90,000 since they started supporting Fight CRC through No-Shave November. Their commitment exemplifies the grassroots power of this campaign and its growing impact.

THE FIGHT CRC STORE



MERCH FOR A CAUSE

Our online store continues to be a creative force in our efforts to raise awareness. Each purchase directly funds vital research and life-saving programs. Our original merchandise and resources empower our community to wear and share messages of hope, advocating for a cause they believe in.

Last year, the store expanded with innovative new products, including the popular "Save the Booties" collection, generating \$26,113.60 in sales.



Save the Booties Merchandise

COMMUNITY EVENTS AND FUNDRAISERS



"These people are my family, and this is where I belong. Cancer has blessed me – for once – with people I never knew I needed in my life!"

ASHLEY PEDRO
FOREVER FIGHTER

CHAMPIONS DRIVING OUR MISSION

We continue to be impressed and extremely grateful for the many ways people join forces with us to support the cause.

SWING FORE THE CAUSE

Ed and Darla Stratton's "Swing Fore the Cause" event was a smashing success with support from the St. Louis community, raising \$40,000! Research advancements are made possible by fundraisers like this, and Ed recognized how research has benefited him as a survivor. He felt fortunate and thankful to be in the position to pay it forward so that in the future, the funds he and Darla raised can help someone else.

"Fight CRC is a great organization that does so much great work. I'm honored to be an Ambassador for them."

ED STRATTON

STAGE IV SURVIVOR

DUCKING OUR WAY TO A CURE – IN MEMORY OF ASHLEY PEDRO

Ashley Pedro was diagnosed with stage IV colon cancer in February 2021. After enduring eight months of chemotherapy and two surgeries, she was declared NED. Unfortunately, her cancer returned in March 2022. While facing this challenge, Ashley discovered Fight CRC, and it became a transformative part of her life.

In March 2023, Ashley made a memorable drive from Nebraska to Washington, D.C., to participate in United in Blue and Call-on Congress. These events quickly became a tradition for her, embodying her passion for advocacy and community.

Determined to give back, Ashley and her husband launched "Ducking Our Way to a Cure" in summer 2023. They used their yellow Jeep Wrangler to spread

colorectal cancer awareness across the country as they traveled for her treatments, leaving rubber ducks tagged with cancer statistics on other Jeeps to educate and advocate for policy change.

Ashley's unwavering spirit, dedication to advocacy, and incredible hope touched the lives of many. Though she has passed, her legacy lives on through the work she inspired. We are deeply grateful for the time we shared with Ashley and will continue fighting in her honor, carrying forward her mission to spread awareness and find a cure.



A NIGHT WITH THE STARS

In October 2023, the groovy 1970s-themed A Night with the Stars in the city of Fight CRC's HQ – Springfield, MO – raised nearly \$30,000 to support the local colorectal cancer community! Attendees celebrated and danced the night away, honoring Dr. Jennifer Lu and the Mercy Department of General and Specialty Surgery for their efforts in raising awareness for patients, survivors, and their loved ones.



KAYAK FOR A CURE

Advocate and Climb for a Cure co-founder Chad Schrack and his friend Chris kayaked the Mississippi River for over two months in summer 2023 to raise awareness and funds. Along the way, they raised \$9,000 in generous community donations for food and lodging. Chad previously strolled across America and climbed Mt. Kilimanjaro to support Fight CRC.

“We continue to be impressed and extremely grateful for the many ways people join forces with us to support the cause.”



COMMUNITY EVENTS AND FUNDRAISERS



VOLKSWAGEN AWARENESS BUG RAFFLE

In March 2024, Fight CRC supporters Tammi and Mike Schillinger, from the Gulf Coast Volkswagen Club, raffled a custom-painted Volkswagen Beetle, inspired by Tammie's stage IIIc colorectal cancer journey.

Mike lovingly restored the VW with more than 300 labor hours in tribute to his wife. They toured at car shows, sold raffle tickets, and raised over \$21,000 for Fight CRC!

THE BIG 5-0!

Diagnosed with colon cancer just before his 40th birthday, Daniel Bloomgarden – stage III survivor and Fight CRC board member -- chose to dedicate his 50th birthday to Fight CRC. Together, his friends and family generously donated over \$43,000!



ERIC HAUSMANN CORNHOLE TOURNAMENT

Board member Eric Hausmann led and hosted the annual Friends of Rose Annual Cornhole Tournament in March 2024, raising \$8,500 for Fight CRC. Eric has continued planning this event since passing of his late wife, Rose.

SPENCER DAYTON RIDE FOR A CURE

Ambassador Spencer Dayton organized a motorcycle ride in his California community that raised awareness and \$10,000.

EVAN WHITE'S MEMORIAL EVENTS

Evan White, a Fight CRC Ambassador, passed away in 2021 after a four-year battle with stage IV colon cancer. Before his passing, he started the Brews & Blue Bar Crawl as a way for others to join him in the fight against colorectal cancer, and his family and friends have honored his legacy by keeping it going. With the addition of a memorial golf tournament, they have raised over \$150,000 for Fight CRC, including \$57,000 in 2024.



A TOUCH OF CLARITY

Hosted by the Bryant Family, Fight CRC ambassadors, this event raised \$2,500 dedicated to research. All who attended in loving memory of Tiffany Ortiz showed that her legacy was not just in the memories that were shared, but evident through the lives she touched.

LIGHT THE LAMP FOR RINGO

Rob Andringa, the husband of Fight CRC Ambassador Christi Andringa, played hockey for the University of Wisconsin Badgers from 1987-1991. As #21, he was assistant captain when Bucky won the National Championship in 1990.

To honor Rob's memory, Christi created "Light the Lamp for Ringo," a fundraiser where Exact Sciences donated \$21 for each goal scored by the Wisconsin Badgers during the 2023 season and family and friends donated. Christi's efforts raised \$13,500 in memory of Rob!



Ringo's story

GRATITUDE TEAM



HAND-WRITTEN NOTES FROM OUR VOLUNTEERS

Dedicated volunteers signed up for our Gratitude Team this year and sent out more than 3,000 personalized, hand-written thank-you notes to our generous donors. They spend hours each month celebrating and acknowledging every single donation, appreciating our donors and showing them how vital they are to the success of our mission.

3,000+

PERSONALIZED
THANK-YOU NOTES

LEGACY GIFT



A \$1 MILLION TRANSFORMATIVE ESTATE GIFT

This year, we were deeply honored to receive a transformative \$1.25 million donation.

This generous gift will directly fund future research grants and expand our educational outreach, empowering us to continue making strides in our fight for a cure to colorectal cancer.

This contribution reflects the trust our community places in our mission and our ability to create lasting change.



Learn More About Making a Legacy Gift

\$1,250,000

DONATION TO FUND RESEARCH GRANTS
& EDUCATIONAL OUTREACH

• SPONSORS •

Agenus	Guardant Health
Amgen	Haystack Oncology
Arcus Biosciences	Intuitive Surgical
Bayer	Johnson & Johnson
Bemis	Lilly Oncology
BioNTech	Menarini Silicon
Bristol Myers Squibb (BMS)	Biosystems
Braintree Laboratories	Merck
Daiichi Sankyo	Mirati Therapeutics
Exact Sciences	Natera
FedEx	No-Shave November
Foundation Medicine	Pfizer
Freenome	Taiho Oncology
Fujifilm	Takeda
Genentech	Tempus
GlaxoSmithKline (GSK)	

STATEMENTS OF FINANCIAL POSITION

	FY2024	FY2023
CURRENT ASSETS		
Cash	\$1,727,809	\$1,197,636
Investments	\$1,113,975	\$1,008,620
Certificate of Deposit	\$1,542,820	\$661,529
Contributions	\$1,415,226	\$766,125
Contributions Receivable	\$0	\$0
Prepaid Expenses	\$113,360	\$116,760
Total (Current Assets)	\$5,913,190	\$3,750,670
PROPERTY & EQUIPMENT		
Cost	\$366,406	\$247,681
Less accumulated depreciation	<u>(\$200,983)</u>	<u>(\$144,466)</u>
Net property and equipment	\$165,423	\$103,215
OTHER ASSETS		
Contributions receivable, long term	\$600,000	\$130,000
Operating lease rights-of-use assets	\$364,525	\$433,703
Total (Other Assets)	\$964,525	\$563,703
Total Assets	\$7,043,138	\$4,417,588
LIABILITIES AND NET ASSETS		
Accounts Payable	\$105,513	\$186,370
Accrued Expenses	\$188,061	\$131,598
Current portion of operating lease liabilities	<u>\$71,272</u>	<u>\$66,751</u>
Total (Current Liabilities)	\$364,846	\$384,719
Long-term operating lease liabilities	\$301,106	\$372,378
NET ASSETS		
Without donor restrictions	\$4,132,410	\$2,604,039
With donor restrictions	\$2,244,776	\$1,056,452
Total net Assets	\$6,377,186	\$3,660,491
Total Liabilities & Net Assets	\$7,043,138	\$4,417,588

STATEMENTS OF ACTIVITIES & NET ASSETS

	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL 2024	TOTAL 2023
PUBLIC SUPPORT & REVENUES				
Contributions & Grants	\$4,937,660	\$2,098,406	\$7,036,066	\$2,606,392
Special events revenue	\$0	\$0	\$0	\$0
Less cost of direct benefit to donors	\$0	\$0	\$0	\$0
Net special events	\$0	\$0	\$0	\$0
Investment income (loss), net	\$158,977	\$0	\$158,977	\$143,963
Other income	\$33,755	\$0	\$33,755	\$394,704
Total public support and revenues	\$5,130,392	\$2,098,406	\$7,228,798	\$3,145,059
Net Assets released from restrictions	\$910,082	(\$910,082)	\$0	\$0
Total (Public Support & Revenues, & Classifications)	\$6,040,474	\$1,188,324	\$7,228,798	\$3,145,059
PROGRAM EXPENSES				
Volunteer	\$272,764	\$0	\$272,764	\$123,949
Awareness	\$917,400	\$0	\$917,400	\$877,810
Advocacy	\$1,037,814	\$0	\$1,037,814	\$891,065
Research	\$434,579	\$0	\$434,579	\$283,005
Education	\$963,711	\$0	\$963,711	\$877,523
Total (Program Expenses)	\$3,626,268	\$0	\$3,626,268	\$3,053,352
SUPPORTING SERVICES EXPENSES				
Management and General	\$564,009	\$0	\$564,009	\$380,968
Fundraising	\$321,826	\$0	\$321,826	\$254,784
Total Program Services	\$885,835	\$0	\$885,835	\$635,752
Total Expenses	\$4,512,103	\$0	\$4,512,103	\$3,689,104
OTHER EXPENSE				
Loss on disposition of property & equipment	\$0	\$0	\$0	\$0
Decrease in net assets	\$1,528,371	\$1,188,324	\$2,716,695	(\$544,045)
Net assets - January of 2024 and 2023	\$2,604,039	\$1,056,452	\$3,660,491	\$4,204,536
Net assets - end of year	\$4,132,410	\$2,244,776	\$6,377,186	\$3,660,491

LOOKING AHEAD

As we forge ahead, our resolve to ensure no one faces colorectal cancer alone has never been stronger.

We are committed to driving breakthroughs in research, expanding informed patient support, and advocating for policy changes that will benefit everyone affected by this disease.

Together, we will not only continue this fight – we will make a lasting and transformative impact.

THANK YOU TO OUR BOARD MEMBERS

Angela Nicholas, MD Chair

Daniel Bloomgarden, Vice Chair

Dominick Schiano, Treasurer

Kim Salls, Secretary

Bradley J. Holden, Director

Cathy Eng, MD, Director

Eric Hausmann, Director

Erin Stratton, Director

Fola May, MD, PhD, MPhil, Director

Molly McMaster Morgoselpov, Director

Monica Hill, Director

Nasim Asfar, MD, MBA, MHM, Director

Richard Goldberg, MD, Director

Rob Mills, Director

MORE *Fight* **TIME!**★


Fight Colorectal Cancer™ is a 501c3 non-profit organization. We function on the resources provided by our generous donors.

Advocacy & Policy Change, Research Advocacy, Disease Awareness & Education, and promoting Philanthropy & Community Engagement– all require funding. To fight more we will need more.

If you are inspired to help Fight Colorectal Cancer, we urge you to visit FightCRC.org/donate



Donate Here

A portrait of Mark Moore, a Black man with a grey beard and glasses, wearing a white t-shirt. He is smiling and has his right fist raised in a gesture of strength or solidarity. The background is a solid dark blue.

*"I strive to be the change by
advocating not just for
better treatment options, but
for a lasting cure."*

MARK MOORE

STAGE I COLON CANCER SURVIVOR



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Your support drives our impact. To learn more about how you can contribute to our mission, email our giving team at donations@fightcrc.org.

FOLLOW US ON SOCIAL MEDIA: @FIGHTCRC

