

NO SHAVE NOVEMBER.®

BRAND GUIDELINES

LOGO

Stacked

**NO SHAVE.®
NOVEMBER**

Horizontal

NO SHAVE NOVEMBER.®

BRAND MARKS

Razor



Female Face



Male Face



COLORS

STUBBLE

HEX #3F1C15
RGB 63, 28, 21
CMYK 47, 78, 76, 70

HEART

HEX #E73F37
RGB 231, 63, 55
CMYK 4, 91, 85, 0

GLOW

HEX #F1AA39
RGB 241, 170, 57
CMYK 4, 37, 89, 0

SHEAR

HEX #FFE8C0
RGB 255, 232, 192
CMYK 0, 8, 27, 0

FONTS

Display Fonts

THE ROYALHEAT SANS
BANDSTAND CASUAL
AMERICUS SANS

Header Font

VVDS BIMBO CONDENSED

Body Font

Brother 1816 Regular

NO SHAVE NOVEMBER.®

SUPPORT THE CAUSE

WHAT IS NO SHAVE NOVEMBER?

No Shave is a fundraising campaign built to support cancer education and awareness. For one month, we ask everyone to let their hair grow, raising awareness and funds for cancer research. In addition, we ask all to pledge the dollars they'd normally spend on grooming and hair care to support the cause.

A BIT OF HISTORY:

No Shave November (NSN) started in 2009 when the Hill family of Illinois wanted a way to honor their father, Matthew Hill, who passed away from colon cancer in November 2007. Their efforts quickly became a nationwide movement. In 2024, NSN found a new home with Fight Colorectal Cancer (Fight CRC). We proudly carry forward the Hill family's inspiring legacy supporting all cancer communities through awareness, advocacy, and grants that fund impactful education and awareness efforts.

In 2025, proceeds will also support Prevent Cancer Foundation and Man Up to Cancer's Gathering of Wolves, an event for cancer patients and survivors focused on healing and brotherhood.

SOCIAL MEDIA CAPTIONS:

- * This No Shave November, I'm proud to be supporting one of my favorite causes, @NoShaveNovember! Did you know more than 2 million cancer cases are reported in the U.S. every year? I'm joining the fight for more time, and I hope you'll join me. Learn more at the link in my bio. [\[link to your fundraising page\]](#)
- * Get ready, everyone! November is just around the corner, which means the razor's going in the drawer for #NoShaveNovember! I'm raising funds for cancer research with @NoShaveNovember. Hair we go! Want to help me grow the impact? Visit the link in my bio for more info.
- * Who's excited for #NoShaveNovember? I'm committed to letting my hair down—literally. Whether it's a beard, mustache, or a full-on mane, I'm here to support cancer awareness! Join me in this hairy mission and donate to @NoShaveNovember today! Let's make this month a real "hair-raising" success. [\[link to your fundraising page\]](#)
- * It's Week 3 of #NoShaveNovember! My [\[beard/mustache/leg hair, etc.\]](#) is growing, and so is our impact! Help me support @NoShaveNovember and raise funds for cancer research. Every dollar counts — visit the link in my bio to support!
- * A heartfelt thanks to everyone who has joined the fight for this year's #NoShaveNovember! Because of your incredible support, we've raised an amazing [\[INSERT \\$ HERE\]](#) to advance the fight against cancer. Your generosity and dedication inspire us truly make a powerful impact in the lives of those affected.