### **OUR WEBINAR WILL BEGIN SHORTLY**

Inside xDRIVE: What Functional Precision Medicine Could Mean for CRC Patients



### **INSIDE xDRIVE:**

What Functional Precision Medicine Could Mean for CRC Patients



### F!GHT CRC



### **TODAY'S WEBINAR**

**QUESTIONS**Ask a question in the panel on the right side of your screen.

**02** WEBINAR ARCHIVE

Watch a recording of this webinar on the Fight CRC website. Visit FightCRC.org.

TWEET ALONG!
Follow along on Twitter. Use the hashtag:
#CRCWebinar

### F!GHT CRC

### **RESOURCES**

Fight CRC offers a wide variety of resources for those touched by colorectal cancer.

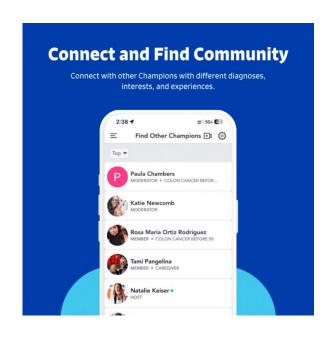
Visit **FightCRC.org** to view, download, and order the latest resources.

**ONLINE TOOLS** 



#### FREE RESOURCES





**COMMUNITY OF CHAMPIONS APP** 



The information and services provided by Fight Colorectal Cancer are for general informational purposes only. The information and services are not intended to be substitutes for professional medical advice, diagnoses or treatment.

If you are ill, or suspect that you are ill, see a doctor immediately. In an emergency, call 911 or go to the nearest emergency room.

Fight Colorectal Cancer never recommends or endorses any specific physicians, products or treatments for any condition.



### **TODAY'S PANELISTS**



Jim Foote
Co-Founder & CEO
First Ascent Biomedical



Diana Jenner
Head of Patient Advocacy
First Ascent Biomedical



Matthew DeAngelis
Stage IV Colorectal Cancer Survivor
Fight CRC Research Advocate



### JIM FOOTE



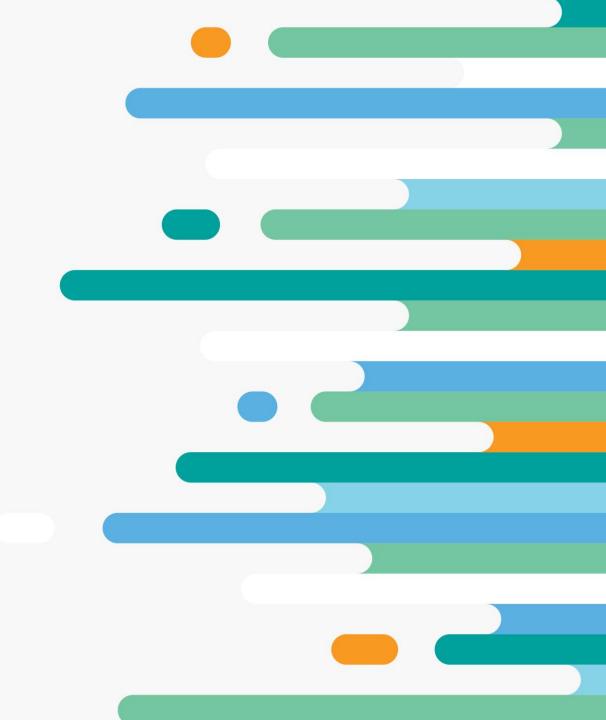
Co-Founder & CEO
First Ascent Biomedical



A Functional Precision Medicine Company

**Mission:** Inspired by our own journeys as parents, survivors, and advocates, we are on a mission to provide real answers to those facing a cancer diagnosis, or relapse—redefining cancer treatment, one patient story at a time.

**Vision:** World's leading Oncology Platform



THE CANCER COOKBOOK:

### **NCCN** Guidelines

8B genetically and biologically unique people on earth validated by DNA sequencing...

Genomic markers for Colorectal Cancer (KRAS, NRAS, BRAF, MIS) only tell part of the story









# There Is Only one YOU

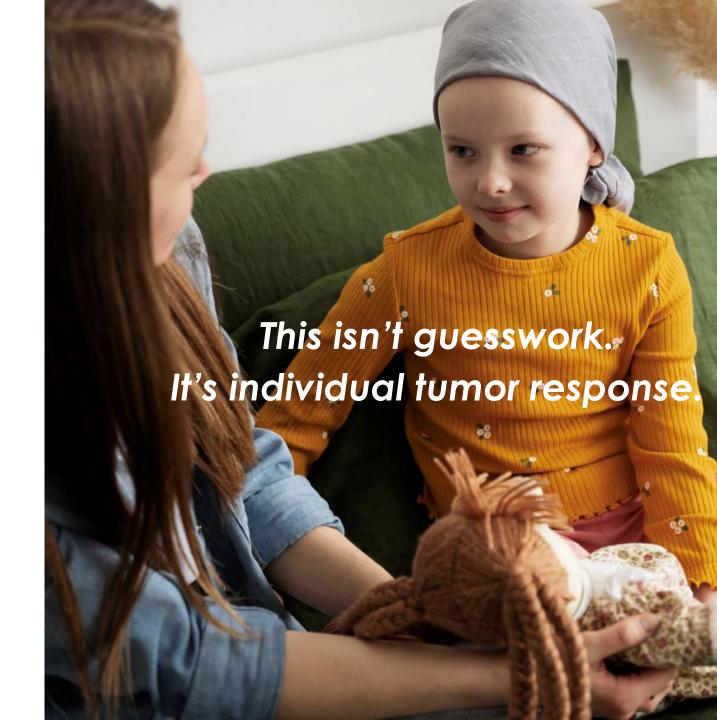




The First Ascent Approach

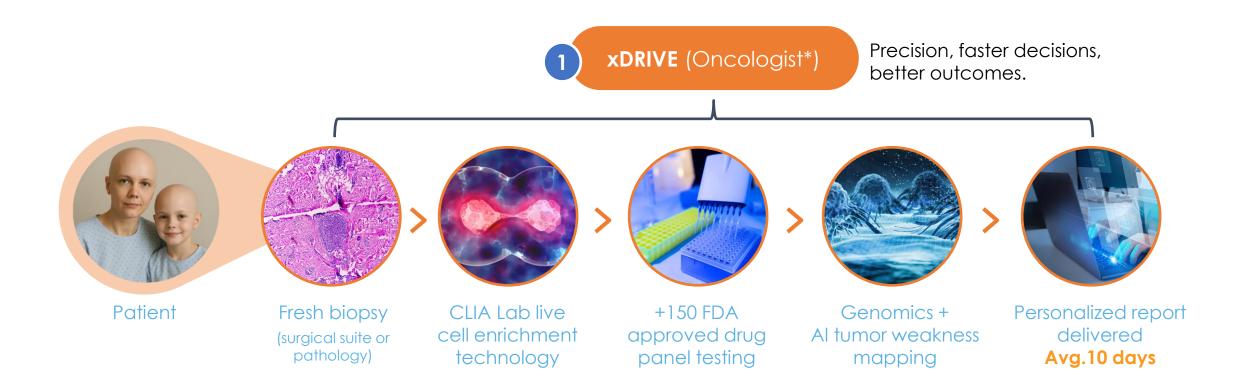
## Functional Precision Medicine. for Cancer

- Live Tumor Cell Testing + AI + Genomics
- 150+ Drug Therapies & Combinations
- Insights in 10 days



### Powering Personalized Cancer Care and Smarter Drug Development

ONE PLATFORM. TWO APPLICATIONS. GROUNDED IN REAL BIOLOGY.





<sup>\*</sup>We provide data; treating clinicians select therapy



### We Find What Works.

With First Ascent to guide treatment,

- patients respond 83% better over doctors' choice or the standard of care.
- 8.5 Times Longer Progression Free Survival
- 10+ peer-reviewed publications
- 7 funded clinical studies
- Our labs:
  - Florida International University CLIA
  - Miami CLIA/CAP 2025
  - Gannon University 2026



### How Functional Precision Medicine Ties Together:

- **DNA/RNA** are the music notes
- **Drug Sensitivity Testing (DSS)** is the instrument that all play in harmony
- AI is the conductor, making slight adjustments in real-time







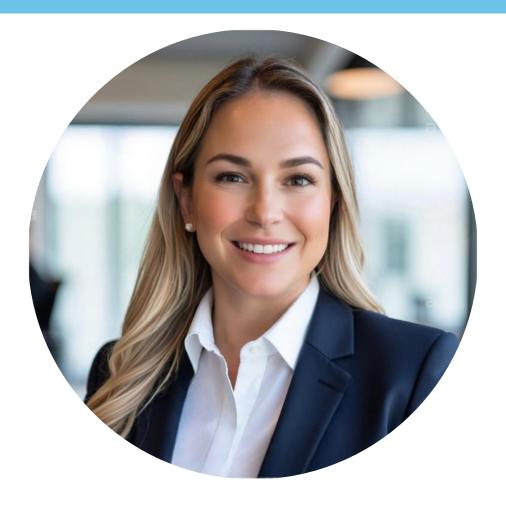
### Thank you!







### **DIANA JENNER**



Head of Patient Advocacy
First Ascent Biomedical



### **Functional Precision Medicine**

Cancer Treatment as Individual as Your Fingerprint

### When Hope Needed A Plan

I didn't set out to become a patient advocate.

I became one the day my son relapsed.

For a year, Logan was cancer-free. Then the cancer came back.

More aggressive. Fewer options.

That's when I realized families aren't just fighting cancer.

They're fighting confusion, uncertainty, and a system built on trial and error.

I started asking questions, not to challenge doctors, but to save my child.

That's when we found functional precision medicine.



### Cancer Treatment Shouldn't Be Guesswork.





#### The Problem of Trial and Error

Choosing the right cancer treatment is critical. Relying on trial and error can lead to delays in effective treatment and negatively impact patient outcomes.



### The Need for Individualized Care

Patients deserve care that goes beyond standard protocols. A one-size-fits-all approach does not account for the unique characteristics of each patient's cancer.



#### The Power of Evidence

Evidence-based options empower patients with the information they need, turning fear into direction and helping them move forward with confidence.

# For Patient 13, The Results Changed Everything

**Reduced Toxicity:** Testing revealed a two-drug combination was just as effective as the prescribed three-drug combo, allowing his doctors to eliminate a "cardiotoxic" medication that could have damaged his heart.

**Identified a Targeted Drug:** The test pinpointed the specific drug that was targeted to his cancer's mutation.

**Avoided Harmful Drugs:** His cancer cells in the lab doubled with steroids, providing critical information for his treatment plan.



Instead of four cycles of chemo, he needed only two. He went into remission in just 33 days.



# "I kicked ancer's butt!"

Logan is now 10 years old, cancer-free, and living proof that this approach works.





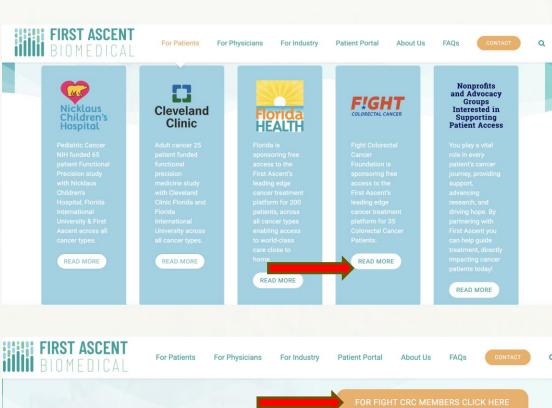
### No Family Walks This Path Alone.

My son is here today because of the power of functional precision medicine, and now I'm making it my mission to ensure no family walks this path alone.

My commitment is to ensure every family feels informed, empowered, and supported in making their treatment decisions.









What's Included for Eligible Fight CRC Members



Live-cell drug testing on the patient's own tumor sample.

### Science that's personal. Support that's real.



At the heart of our work is patient advocacy — clear, compassionate guidance grounded in lived experience.



By combining functional precision medicine with human-centered advocacy, we help families move beyond guesswork and fear.

My mission is simple: to empower patients and families with the knowledge, clarity, and support they need to navigate cancer with confidence and hope.



### **MATTHEW DeanGELIS**



Stage IV Colorectal Cancer Survivor Fight CRC Research Advocate



### Who I Am & Why This Matters

### **Patient Advocate Perspective**

- Fight Colorectal Cancer research advocate
- Role: bringing the patient voice into innovation and clinical trials
- Metastatic CRC 2nd line has many options—but no clear, personalized roadmap
- Patients and their oncologists urgently need tools that reduce uncertainty and trial-and-error



### My Story & the Patient Reality

### **Living With Stage IV CRC**

- Diagnosed with Stage IV CRC; treated with curative-intent surgery
- Completed standard chemo + HAI pump with FUDR
- Currently NED, but at high risk of recurrence
- Future treatment will depend on where and how my cancer returns – including genetics
- Local treatments and systemic therapies



### Why xDRIVE Gets Attention

### **The Gap Patients Feel**

- Many on- and off-label options—which one is right for me?
- Can *my* tumor genetics be used to help select treatment options without relying solely on averages or protocols?
- What does alignment with my care team look like?
- Can results be delivered fast enough to impact real-world care?



### What Patients Need to Understand

### **Balancing Hope With Reality**

- Functional precision medicine in mCRC: we need data
- FightCRC is supporting a single-center feasibility study of this paradigm for the treatment of mCRC (NCT06929338)
- First test of xDrive specifically for adult mCRC patients
- Early studies evaluate clinical benefit and feasibility this approach in mCRC, no guaranteed benefit
- Clinical studies are vitally important for innovation
- Participation may involve extra procedures, travel, and time



### Looking Ahead - What would success mean?



A larger, multi-site U.S. trial with broader access?



Inclusion of diverse patients and care settings?



Can functional precision medicine become part of standard CRC care?



Can personalized treatment decisions made within just a few weeks?



### **QUESTION & ANSWER**

### F!GHT CRC



# HOW TO GET INVOLVED WITH FIGHTCRC

- Join our Resource Champions program
- Join us for in person events (Call on Congress, Climb for a Cure, others!)
- Apply to be a RATS Advocate
- Apply to our Ambassador Program
- Request resources to distribute for awareness, health fairs, or other events
- Reach out for volunteer opportunities

\*Special opportunity: Paid focus groups for survivors of mCRC



### THANK YOU TO OUR COLLABORATORS



### FIGHT COLORECTAL CANCER MISSION

We FIGHT to cure colorectal cancer and serve as relentless champions of hope for all affected by this disease through informed patient support, impactful policy change, and breakthrough research endeavors.



### **THANK YOU!**

F!GHT COLORECTAL CANCER